Transitioning to TicketSignup

From Eventbrite

. . .



Today's **Agenda**

- Eventbrite to TicketSignup Customer Examples
- Why TicketSignup?
- Transition to TicketSignup
- Demo

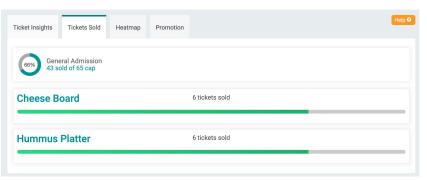
• • •



Eventbrite to TicketSignup

The Red Horse Inn







Admission and Food



Information

scheduled from 4 pm to 8 pm, offers guests the unique opportunity to immerse themselves in tasting music and exquisite wines. The Helen Campbell Duo

Admission to this exclusive event is priced at \$15, ensuring an evening of quality entertainment and relaxation. General Admission tickets are required and do not include wine. This event is an ideal getaway for those looking to unwind in a cozy atmosphere while appreciating fine music and wine.

Live Mastic: Be captivated as the Helen Campbell Duo takes the stage, delivering a measuraizing array of original music and some covers

Food Options: Fring a delectable selection of cheese platters and humanus plates to complement your wine and heer include your sweet tooth with our

Wine and Rept. Source carefully curated selection of our finest wines and heers, enhancing the festive atmosphere

Food: we serve cheese platters and hummus with advanced purchase

. This event is for 21+. If your infant, child, teen, or 20 does not have a valid ID that shows they are 21, then they are considered a child and will not be permitted.

Contact Us

If you have any questions about this event, click the button below

Look Up Ticket

Enter Ticket Email

12 Wine Bar Information Cf Facebook

Location

The Red Horse Inn 45 Winstons Chase Ct Landrum, SC 29356 US







Wine Inside - Take Flight - Popcorn, Wine, & Music



Tickets

Vine Flight and Popcom Tasting	Cheese Platter	Hummus Platter	
\$35.00	\$20.00	\$20.00	
Ticket sales end on Saturday February 10, 2024 at 1200pm 687.	Ticket rates end on Saturday January 13, 2024 of 12.00pm EST.	Ticket cales end on Saturday January 13, 2034 #112:00pm 69T.	
0 0	0 0 0	O 0 O	

Sign Up

Information

Take flight with usi You'll get to try wines that are only sold by the bordle while paining them with papaget.

100000 Demand Long Departure - Tinablid
 Jack - Plepou

Popoam by Tastebuda Popoam:

Admission is included in the Wine and Popcon Right. Tickets are required for this event. This event is an ideal getaway for those looking to sewind in a cars atmosphere while appreciating fire music and wine.

Please rate that we have a familipate that will only be open styling those three
 First principals shape don't block the sale on others may come and so.

Presse feere all food at home as indust, allow you to bring your own.
 Propolitions of supprison on your part at a don't allow those other, I have the worknyou may enjoy.

Contact Us

Look Up Ticket

Links

27 Wine Ear Information (7 Fedebook

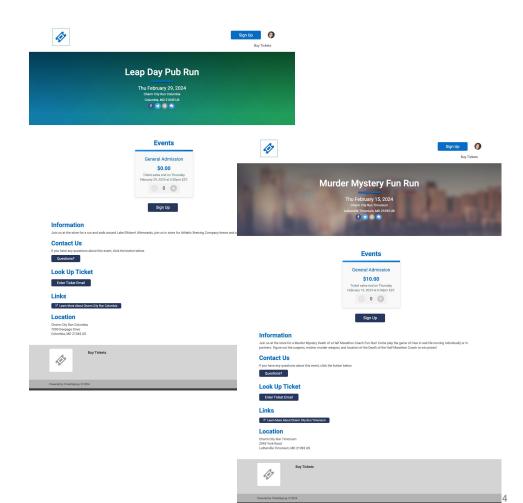
Location

Eventbrite to TicketSignup

Charm City Run



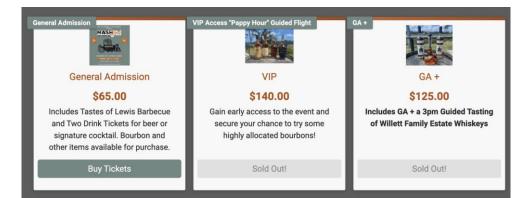




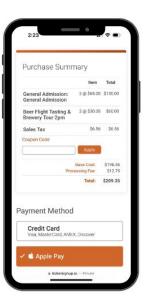
Eventbrite to TicketSignup

Holy City Brewing







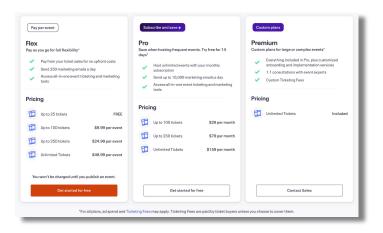








Eventbrite customers want less expensive & better solutions.



	2 Events Subscription	500 Tickets, 2 Tickets per Purchase @ \$25	2,000 Email Contacts Subscription	Total Cost
Eventbrite	\$100	\$1.79 + 6.6% per ticket	\$15/month*	\$2,000
TicketSignup	\$0	\$1 + 6% per transaction	\$0	\$1,000

	10 Events Subscription	5,000 Tickets, 2 Tickets per Purchase @\$25	18,000 Email Contacts Subscription	Total Cost
Eventbrite	\$1,908 (10,000 emails/day) or \$500 (250 email/day)	\$1.79 + 6.6% per ticket	~\$200/month*	\$20,133
TicketSignup	\$0	\$.80 + 4.8% per transaction	\$0	\$8,000





\bullet \bullet

Why TicketSignup?

- TicketSignup charges a processing fee per cart NOT per ticket (average cart has ~3 tickets!)
- Includes all credit card fees
- Volume Pricing available starting at 5,000 paid Tickets/Year
- Weekly on-time payouts (No 20% reserves and we don't charge an extra 3% for daily withdrawals)
- We handle chargebacks & sales tax

Pricing	Chart
	Oliai t

Cart Total	Standard Pricing Includes all credit fees	Volume Pricing (5,000 Tickets/Year) Includes all credit fees	
\$0	FREE	FREE	
\$0.01 - \$249.99	6% + \$1 per cart	4.8% + \$.80 per cart	
\$250 - \$999.99	5% + \$1 per cart	3.8% + \$.80 per cart	
\$1,000+	4% + \$1 per cart	3.2% + \$.80 per cart	



• • •

Why TicketSignup?

Free Events are always Free.

No Subscriptions, no fees, no ticket limits.

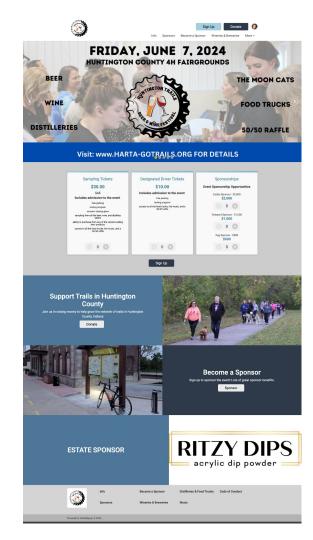


Your Brand - Not Eventbrite's.

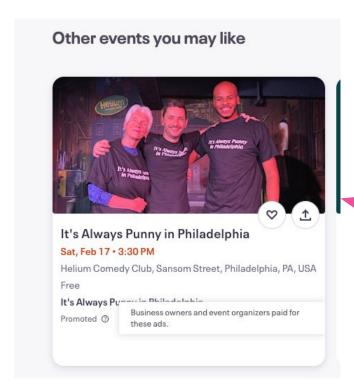
Saturday, February 17 · 12 - 9pm EST

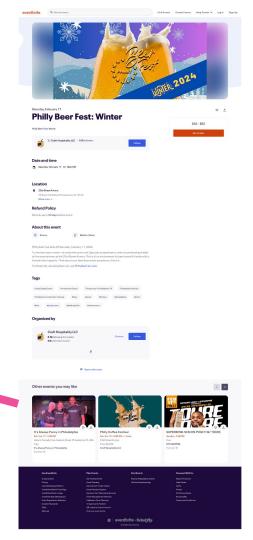




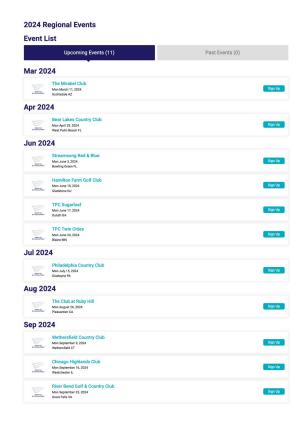


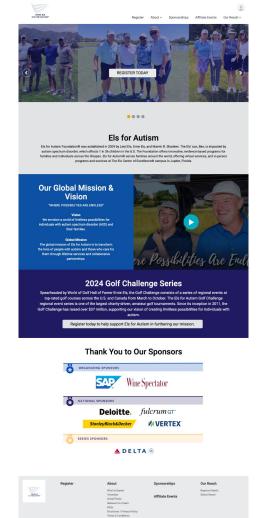
We don't promote other events on your event website.





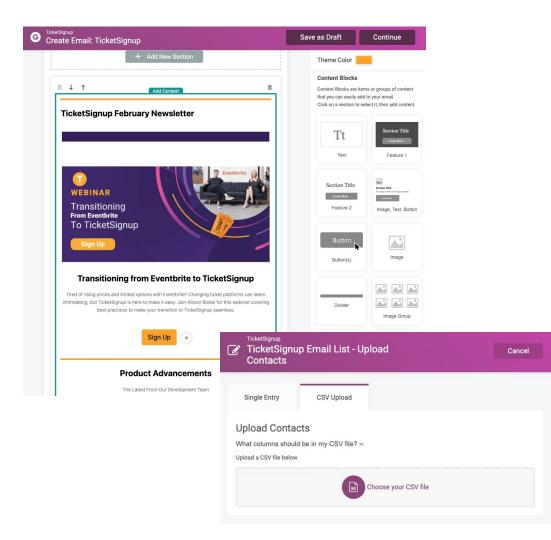
You can dynamically feature YOUR other events.





Free and unlimited Email Marketing

- Bring your contacts from Eventbrite, Mailchimp
- Easy to create beautiful emails with the Email Builder
- Leverage drip campaigns, ticket detail tags, pre-built emails, and more

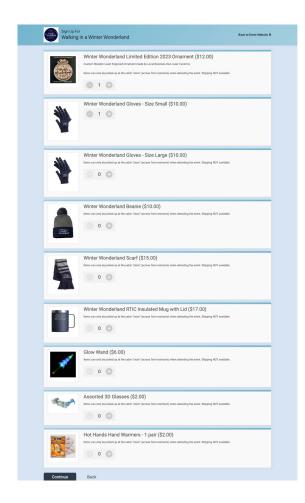


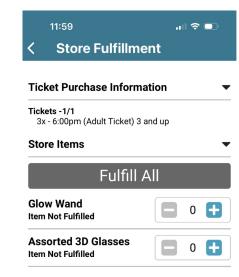
• • •

Why TicketSignup?

Increase Revenue per ticket sold

- Sell add-on experiences, items, upgrades, and more to ticket purchasers
- Automatically include items with certain tickets. For example, VIP tickets get 2 drinks
- Sell items outside of ticket purchase via standalone store
- Fulfill items on site with the Ticket App





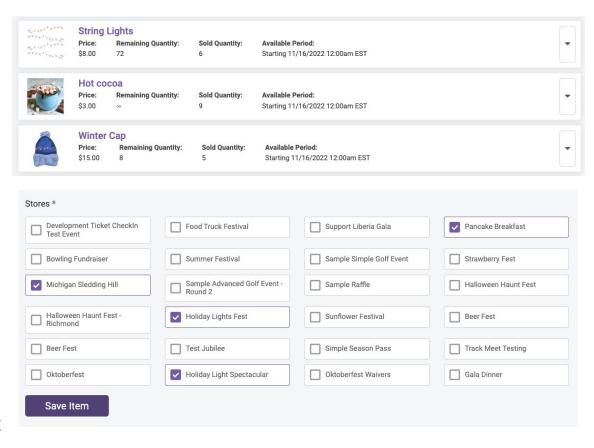






Increase Revenue per ticket sold

- Share inventory and manage availability across events via TicketSignup's Warehouse
- Advanced inventory and pricing options available per item and per variant (i.e. color, size)
- Coming soon- self-serve option to add items to an existing ticket purchase



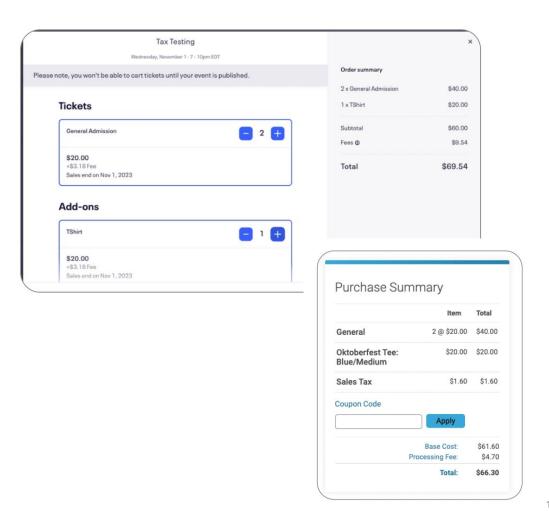


.

Why TicketSignup?

Increase Revenue per ticket sold

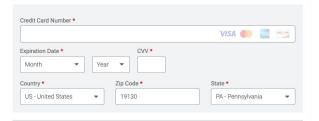
- TicketSignup only charges a processing fee on the cart total inclusive of tickets and add-ons, keeping costs low.
- Vs. Eventbrite that charges a per ticket and per item fee, making it cost prohibitive to purchase tickets and items.



Accept Donations

- When buying tickets, standalone donations, add a donation option on checkout page
- Flat 4% processing fee (includes all credit card fees)
- Donation discounts, recurring donations, live donation goal thermometers and more nonprofit features





Add a D	onation		
O None	O \$1	\$3	O \$5

Refund, Waiver, and Privacy Policy

This event follows the standard industry policy: All ticket purchases are non-refundable. We reserve the right to postpone or cancel the event due to circumstances beyond our control such as a natural disaster or emergency or as required to protect the safety of attendees and staff. No refunds will be issued under these circumstances. We reserve the right to change the details of the event without prior notice. I understand that my purchase is nonrefundable.

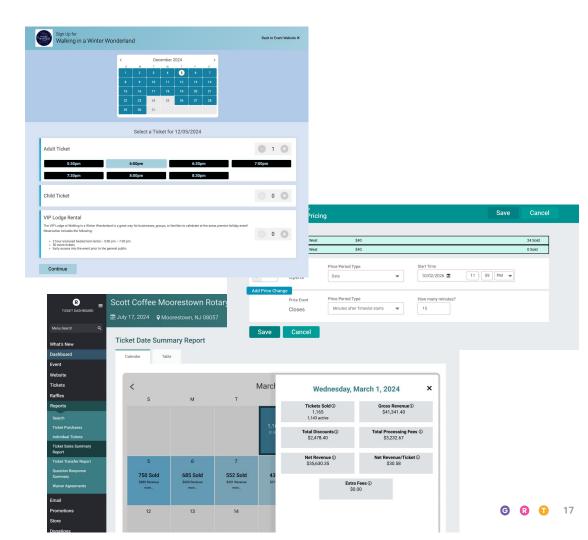
By checking this box. I agree to the waiver and certify that I am 18 or older, will adhere to the Privacy Policy and if any personal information has been provided for anyone under 18 I confirm that I am the parent or guardian who has provided that information. You can clear this transaction within 15 minutes of registering. After that, all sales are final and there are no refunds





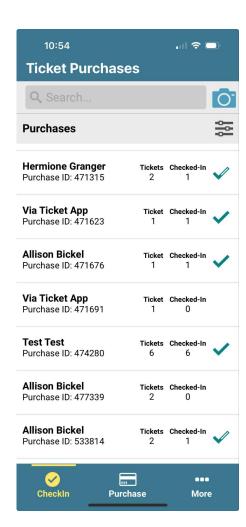
Multi-Date and Timed Entry

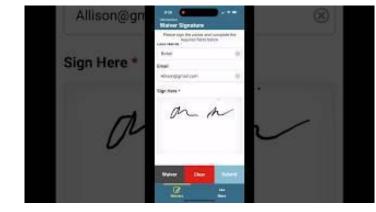
- Calendar driven purchase
- Calendar driven dashboard for set up and reports
- Easy to set dynamic pricing (i.e. prices increase on October 10th and ticket sales close 5 minutes after each time slot)

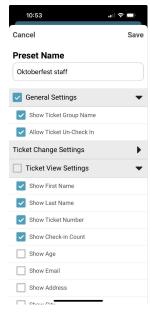


Easy On Site Technology

- Control the data and permissions of staff/volunteers using Ticket App
- Full & partial check-ins, fast QR code scan, and lookup by name
- Edit ticket holder info in the app
- PoS with Square
- Free Waiver App







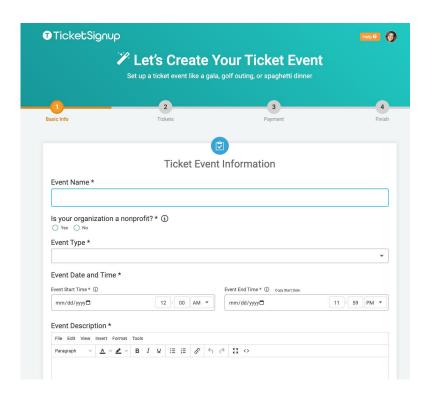






Transition to TicketSignup

https://www.ticketsignup.io/





Speak to an Expert

Free Ticketing, Marketing, and Event Day Technology for your event

Are you a TicketSignup user looking for help? Click here for support.

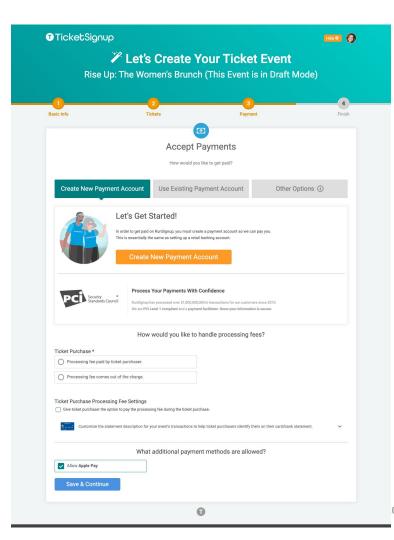
t Name	Last Name	
risme	Cast Name	
nail *	Phone Number *	
	(000) 000-0000	
mple@example.com	Please enter a valid phone number.	
ganization Name *	US State *	
	Please Select	~
average, how many participants attend ir largest event? *	In a typical year, how many eve host? *	nts do you
lease Select 🔻	Please Select	~
's Talk! Please add your message here.		

• • •

Transition to TicketSignup

Tell us how you want to get paid

- TicketSignup is a PCI Level1 Payment Facilitator. We have processed more than \$2.3 Billion since 2010;
 \$480 Million in 2023.
- 3 Parts to setting up a payment account:
 - Your Information (like setting up a bank account)
 - Who should get paid
 - How you want to get paid



Transition to TicketSignup

Support

- US Based support team available 365 days/year
- info@ticketsignup.io
- **Account Managers**
- Review of new ticket events and ongoing support
- Thousands of how to guides, videos, blogs, and customer use cases
- 2,000+ software releases each year

Customize **Your Event**

- Free Websites
- Free Email Marketing
- Easy to add offline ticket sales for free
- Custom Ouestions and Info Collection
- Secure Access invites (plus restricted access)
- Season and Event Passes, with limited & unlimited uses
- Bundled store items with tickets, i.e. VIP gets one time through Attraction & fulfill with Ticket App
- **Custom Social Sharing Settings**
- Free Text Messaging
- Custom waivers
- Set transaction limits on # of tickets allowed to be purchased at one time
- Multi-Date and Timed Entry

- Marketing Integrations, including Facebook Conversion API, TikTok Pixel, Google Analytics 4
- OR Codes
- Coupons
- Click to Text Social Share
- Automated Referral Rewards & Refunds
- Cart discounts
- Extra fees
- Donations one time and recurring
- Add a donation on checkout page
- Sell add-ons
- Photos (unlimited uploads and full album support)
- Dashboard Insights and Analytics including Heatmap, Tickets Sold, and customizable summary charts
- Integrated Membership upsell new members & discount tickets for members
- Raffles (for approved nonprofits)
- Custom ticket number assignment
- And MORE

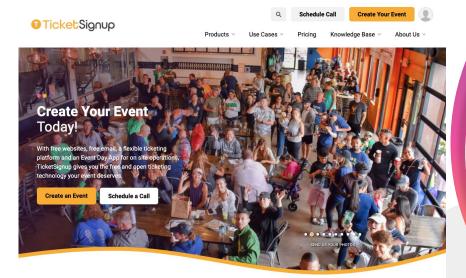






DEMO

TicketSignup.io



Get Started ...

Our simple ticket event wizard makes it easy to setup your event in minutes, build a free event website, free email platform, and an event day Tickets App. Want a little more information, first? Request a call with our team to talk about how TicketSignup technology can help you sell more tickets.

CREATE YOUR EVENT NOW



Thank You For **Joining Us Today**

allison@ticketsignup.io

. . .







TicketSignup