



TicketSignup | Quick Hits Updates & New Features

May 22, 2024

 TicketSignup



Hi, I'm Jake



Jake Unger
Sales Lead





Today's Agenda

- Introduction
- Self-Serve Ticket Management
- Invoicing
- Reporting
- Private Tickets
- Tickets for Nonprofits



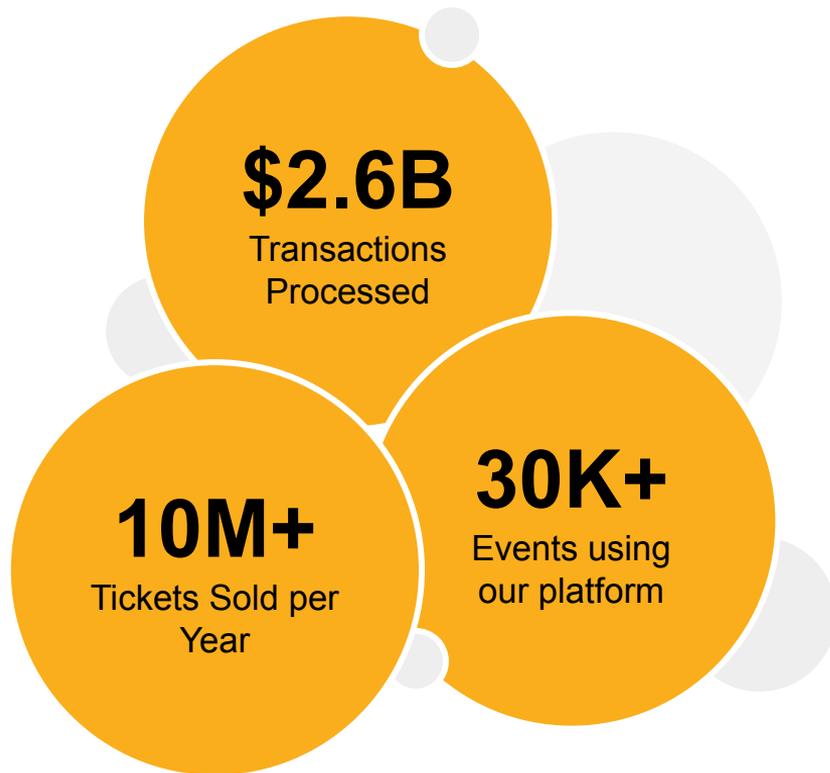


We Are Event Technology Experts

Our Mission

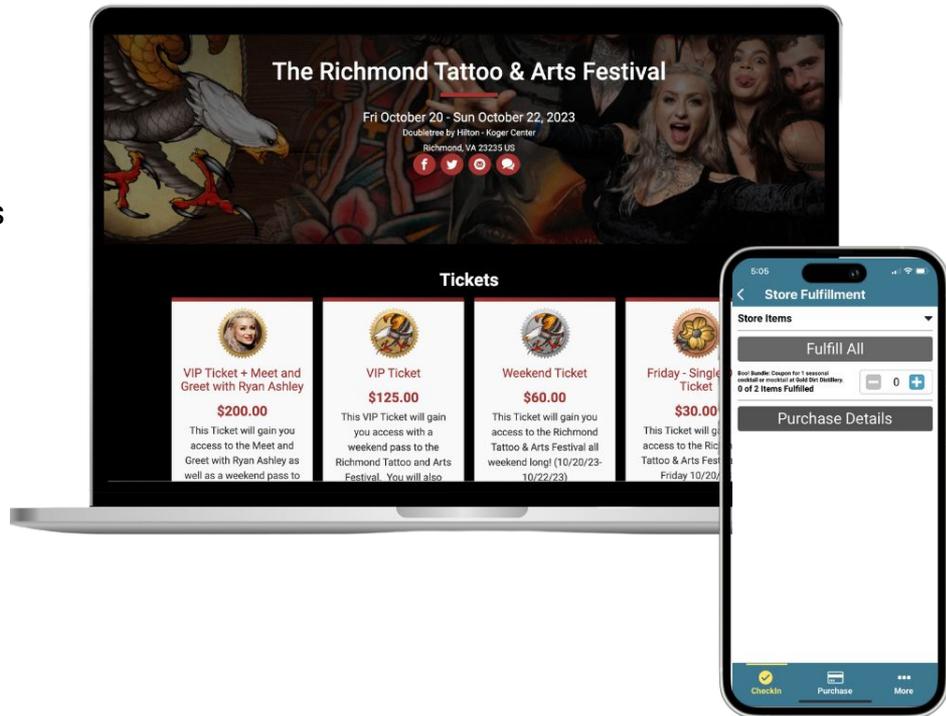
To make it **free and easy** for you to sell tickets, grow events and increase revenue, and manage events and customers.

We create **free and easy-to-use** event software that you can fully control.



Purpose-Built for Ticketed Events

- Event Ticketing
- General Admission, Multi-day, Timed Entry Events
- Fast checkout
- Free (unlimited) email for promotion and communication
- Free (easy to build) website for your event
- Ticket management capabilities (*no login required*)
- Custom information collection
- Admin & Self-Serve Ticket Transfers
- CheckIn App for tickets and store item fulfillment





Purpose of This Webinar

This is a highlight reel of some of our favorite feature releases in the last ~6 months. Why? To help busy event directors keep up!

- Technology moves fast!
- It's hard to keep up with new features (especially in your event "off-season")

Subscribe to our blog to get every new feature release, in real time!

<https://info.ticketsignup.io/blog/#subscribe>

The screenshot shows the TicketSignup website with a navigation bar at the top containing 'Schedule Call', 'Create Your Event', and user profile icons. Below the navigation are several blog post cards, each with a title, date, and a 'READ MORE' link.

- MAY 17, 2024**
Event List for Website in Races and Ticket Events
We have added our powerful Event List component to Websites for Races and Ticket Events. This enables any race or ticket event to have a list of other related races on their website. Here is an example with the Grid Option for...
[READ MORE](#)
- MAY 15, 2024**
MTE Ticket Colors
As part of our roll out of technology for MultiDay Timed Entry (MTE) ticket events, we have introduced colors for each type of ticket. See the light shading on the left of each ticket in the screenshot of the dashboard below: This...
[READ MORE](#)
- MAY 14, 2024**
Hide Sold Out Time Slots
We have released an update to our beta multi-day, timed entry ticketing product that allows ticket events to hide time slots that have sold out. There is a new checkbox on the Event >> Purchase Settings >> Settings page to hide sold...
[READ MORE](#)
- MAY 13, 2024**
Making the Case to Move Off an Internal System
Over the years, teams and organizations spend lots of time and money creating bespoke solutions. For a time, some work. But almost all of them falter eventually. Sometimes, these systems are created by administration several times removed from the day-to-day of managing...
[READ MORE](#)
- MAY 3, 2024**
Eventbrite Q1 2024 Review
Wall Street cheered the higher "Take Rate" and Revenue that Eventbrite generated for themselves in their Q1 2024 Report: However, we see some fundamental problems. Starting with the drop of 8% in their tickets sold in Q1 2024 vs. Q1 2023. RunSignup...
[READ MORE](#)

Metric	Q1 2023	Q1 2024
Paid Tickets	23M	21M
Net Revenue Per Ticket	\$3.36	\$4.07



Self-Serve Ticket Management



Why Self-Serve

Offering self-serve options for Ticket Management has several benefits:

- Happier attendees (and more likely repeats)
- Reduced customer service for you
 - Include an FAQ on your website with how-to's for Ticket Management!
 - Create template email responses for ticket management questions that *do* come in.



Improved Attendee Interface

Self-serve ticket management page accessible via:

- Confirmation email
- Event Website
 - Use Ticket Lookup Component
- Free Email Marketing
 - Use Replacement tag (%MANAGE_TICKETS%)

Ticket Lookup

If you need to look up your previously purchased ticket, enter the email address you used when purchasing your ticket. We will send an email with information on your purchased tickets.

Email Address *

johanna@runsignup.com

✓ I'm not a robot



Look Up Tickets

Cancel



Fourth of July Airshow

Your Tickets

Friday Tickets - Reserved Seating: 1 Ticket

Ticket Purchase #284260

Purchase Date: 11/11/2022 4:38pm EST

Purchase Amount: \$0.00

Purchased Under Name: Johanna Goode

If the QR code does not display, [click here](#).



Manage Tickets

Your verification code: Mjg0MjYwOrHLwUf/Aw==

Ticket Management



Johanna Goode

1404 N Orianna St
Philadelphia, PA 19122 US

Date of Birth: 03/15/1984

Phone: 215-880-2679

Gender: F

Ticket Summary (1):

Ticket (1)

Resend Confirmation Email >

Transfer Tickets >

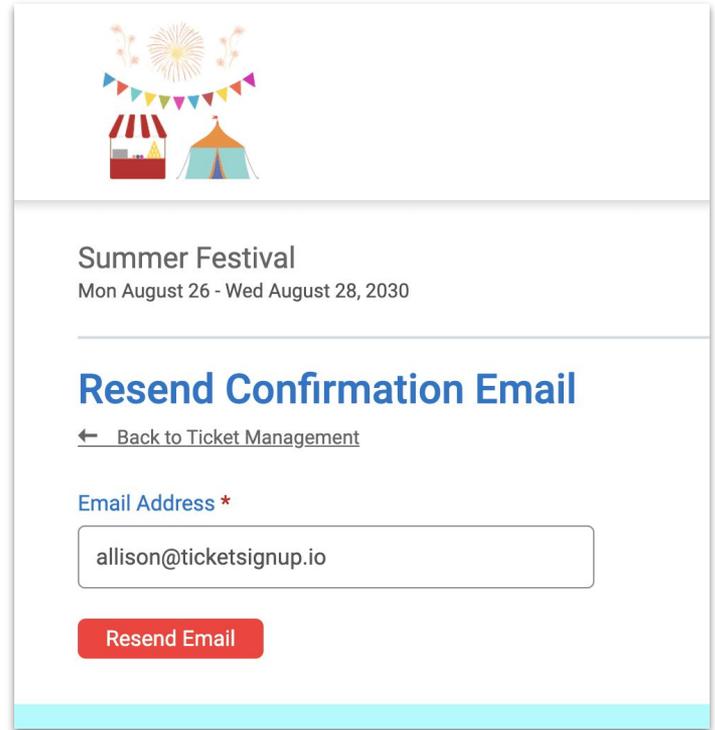
Transfer Tickets To Friend >

Add Store Purchase >

Previously Released Resend Confirmation Email

Make it easy for customers to access confirmation email:

- Re-confirm they *did* complete the purchase process
- Receive the QR Code for Check-In
- Reminders of key event details



The image shows a screenshot of a web form for resending a confirmation email for a Summer Festival. At the top, there is a colorful illustration of a festival scene with a striped awning, a tent, and fireworks. Below the illustration, the event name "Summer Festival" and dates "Mon August 26 - Wed August 28, 2030" are displayed. The main heading is "Resend Confirmation Email" in blue. A link "← Back to Ticket Management" is provided. The form includes a label "Email Address *" and a text input field containing "allison@ticketsignup.io". A red button labeled "Resend Email" is positioned below the input field.

Summer Festival
Mon August 26 - Wed August 28, 2030

Resend Confirmation Email

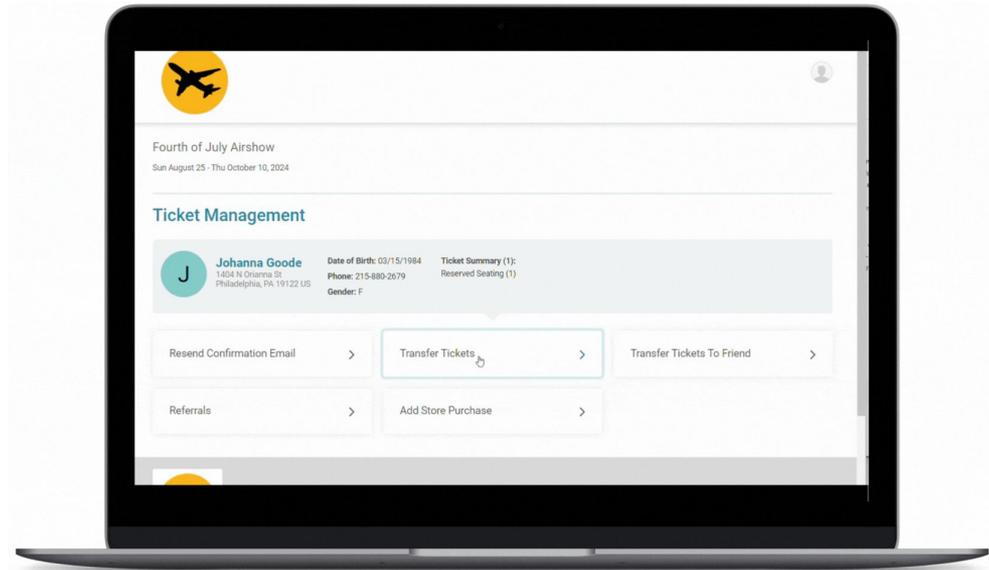
[← Back to Ticket Management](#)

Email Address *

Resend Email

Previously Released Ticket Transfers

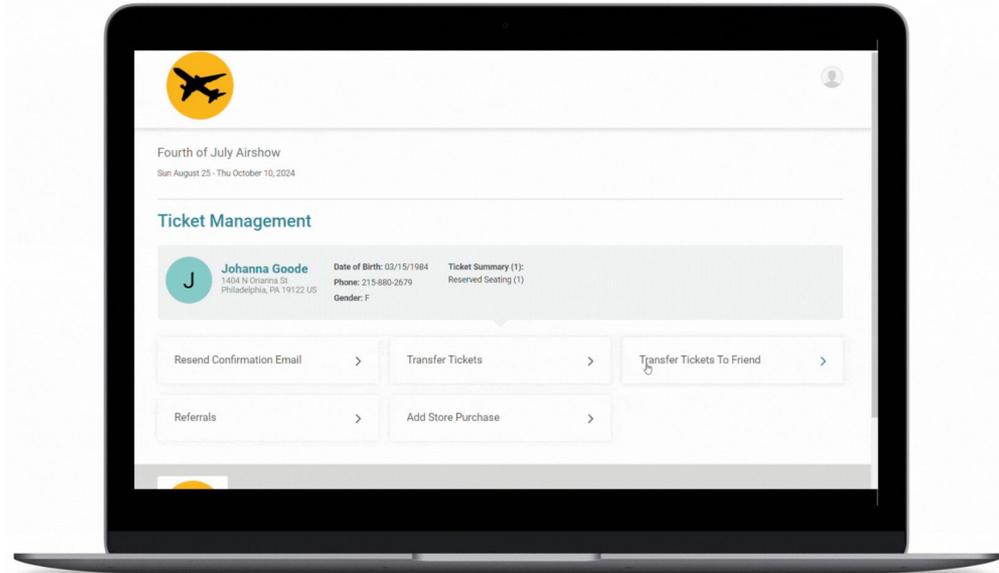
- Transfer to another Ticket
 - Before event date
 - Allow after date (for cancellations)
 - For free or for a fee
 - Set cutoff times
 - Allow (or not) transfers into sold out events



NEW! Transfer To a Friend

Allows the actual transfer of a ticket from one ticket holder to another.

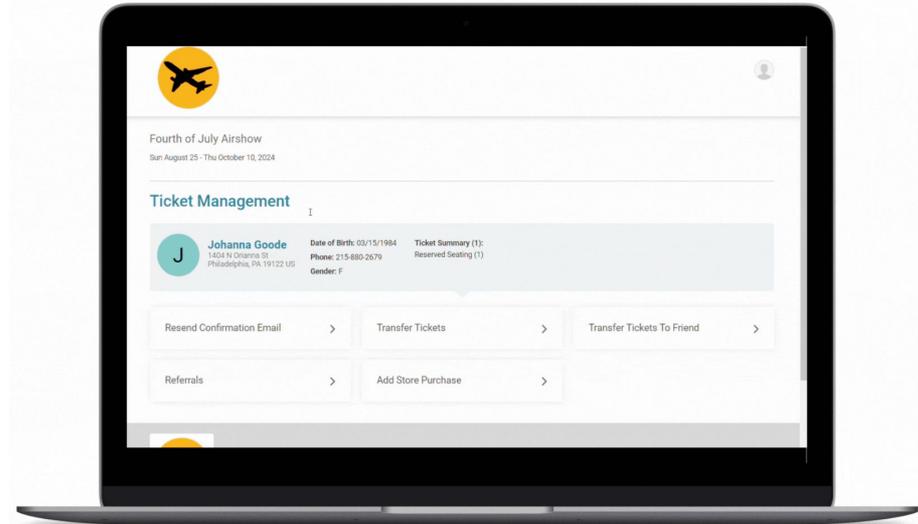
- The sender's transferred tickets will no longer be available
- Transfer one or all of your tickets
- Transfers as a *gift*
- Original ticket holder initiates the transfer from their ticket management page
- Ticket recipient gets an email with a link to claim the ticket.



NEW! Transfer Add Store Items to Existing Purchases

Maximize revenue by making it easy for purchasers to add store items after the initial purchase

- Upsell before the event via email reminders to add store items (linking to ticket management page)
- Keep on-site sales easy by allowing purchase on phone with fulfillment on-site- for example upgrade to VIP or Fast Pass
- Customize “Add Store Purchase” (I.E., Upgrade)



NEW! Transfer Add Store Items to Existing Purchases

Easy on-site management of added store purchases

- Store purchases show in tickets app when the *original* ticket QR code is scanned.
- No trying to find the “right” QR code for that store item - a single QR code works.

Purchase # 454137 Purchased By Allison Bickel Email allison@runsignup.com Purchase Date 08/21/2023 @ 12:19pm EDT

Resend Confirmation Email Start Ticket Transfer Edit Question Responses Refund / Cancel Tickets Edit Ticket Information Add Store Order

Tickets in this purchase:

TICKET ID	TICKET LEVEL	TICKET STATUS	NAME	CONTACT INFO	OTHER PERSONAL INFO	PAYMENT INFO	OFFLINE PAYMENT	Confirmation Code
#1196500	Friday Adult	Active			Gender: Date of Birth:	Paid: \$0.00 Refunded: \$0.00 Balance: \$0.00	\$0.00	Checked In: No Number of times
#1196501	Friday Adult	Active			Gender: Date of Birth:	Paid: \$0.00 Refunded: \$0.00 Balance: \$0.00	\$0.00	Checked In: No Number of times

Associated store orders:

STORE ORDER ID	STORE ITEMS/FEES
#88385	2 x Ferris Wheel (\$0.00) 1 x T-Shirt - Small/Pink (\$0.00)

5:55

Store Fulfillment

Ticket Purchase Information

Friday
2x - Adult

Store Items

Fulfill All

T-Shirt - Small/Pink
Item Not Fulfilled 0

Ferris Wheel
0 of 2 Items Fulfilled 0

heckIn Purchase More

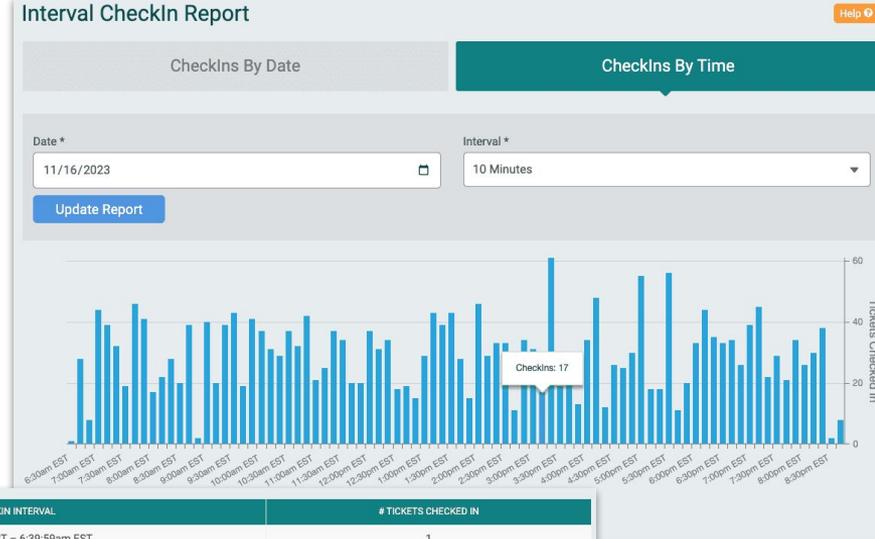


Reporting



CheckIn Interval Report

- Drill down data from check-in, showing you stats in hourly, 30-minute, 10-minute, and 5-minute intervals
- Shows as a digestible graph, with an exportable table for more analysis
- Use data for:
 - Determining future staffing needs
 - Increase capacity limits for times with fewer check-ins
 - Set pricing based on check-in patterns



CHECKIN INTERVAL	# TICKETS CHECKED IN
6:30:00am EST - 6:39:59am EST	1
6:40:00am EST - 6:49:59am EST	28
6:50:00am EST - 6:59:59am EST	8
7:00:00am EST - 7:09:59am EST	44
7:10:00am EST - 7:19:59am EST	39
7:20:00am EST - 7:29:59am EST	32
7:30:00am EST - 7:39:59am EST	19
7:40:00am EST - 7:49:59am EST	46
7:50:00am EST - 7:59:59am EST	41
8:00:00am EST - 8:09:59am EST	17
8:10:00am EST - 8:19:59am EST	22
8:20:00am EST - 8:29:59am EST	28
8:30:00am EST - 8:39:59am EST	20
8:40:00am EST - 8:49:59am EST	39
8:50:00am EST - 8:59:59am EST	2
9:00:00am EST - 9:09:59am EST	40



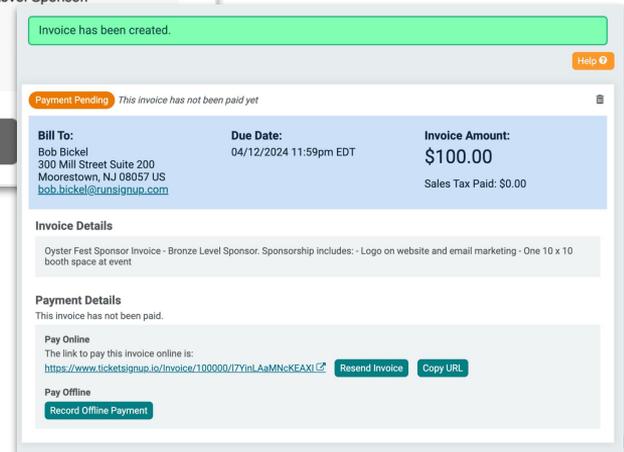
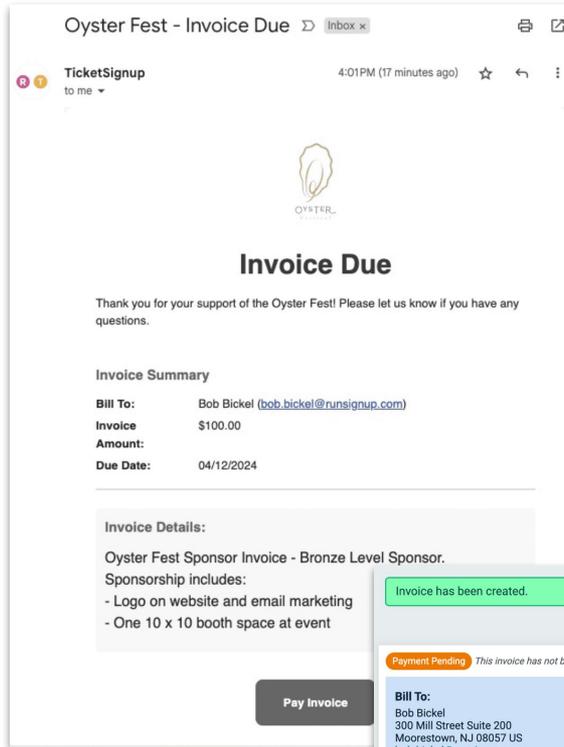
Invoicing



Create Invoicing

Create, send, and manage invoices from your event dashboard.

- Invoice sponsors, bulk ticket purchasers, and more.
- Manage all financials from a single dashboard & set of reports
- Professional interface for online and offline payment
- Invoice Reports to manage and track pending and complete invoices



Create An Invoice

Details Needed:

- Name, email, and address of person/organization being invoiced
- Invoice amount
- Processing fee: absorb, pass on, or split
- Due Date: when invoice is due
- Invoice Details: what's included
- Sales Tax: defaults to Generally Taxable Items, but can be customized. Sales tax collection and remittance is automated.

Create Invoice

Use this form to create an invoice. This invoice will be sent by email to the "Bill To" specified. The address field is optional and for your own records.

Bill To Name *
 Bob Bickel

Bill To Email *
 bob.bickel@unsignup.com

Bill To Address
 300 Mill Street Suite 200

Bill To City
 Moonstown

Bill To Country/State
 US - United States

Bill To Zip Code
 08057

State
 NJ - New Jersey

Invoice Amount *
 \$ 100.00

Processing Fee (Default \$7.00)
 The issuer will pay the processing fee.
 The issuer will pay the processing fee.
 The issuer will pay half of the processing fee.

Due Date *
 04/12/2024

Invoice Details *
 Oyster Fest Sponsor Invoice - Bronze Level Sponsor. Sponsorship includes:
 - Logo on website and email marketing
 - One 10 x 10 booth space at event

Sales Tax
 Please classify this invoice so we can accurately compute the sales tax. If you do not fill in any fields, it will be classified as Other Generally Taxable Items.

Use the default sales tax category (Other Generally Taxable Items). I want to customize the tax categories.

Category	Amount
Admissions - Concerts	\$ 0.00
Admissions - Other (does not include entertainment or amusement)	
Admissions - Other (includes entertainment or amusement)	
Admissions - Theatrical/cinematic	
Admissions/green fees/privately owned golf course	
Advertising Services	
Clothing	
Clothing & related products (B2C) - Sports/recreational equipment	
Donation (Non-Profit)	
Donation (Other than Non-Profit)	
Dues - Social, Fraternal, non-entertainment	
Dues/Membership - with TPP (Magazine Subscription)	
Dues/Membership Fee (General)	
Generally Non-Taxable Transaction	\$ 0.00
Hats & Caps	\$ 0.00
Other Generally Taxable Items	\$ 0.00
Registration Cost	\$ 0.00
Shipping And Handling Combined	\$ 0.00

Created Date From *
 04/11/2023

Created Date To *
 04/11/2024

Due Date From
 mm/dd/yyyy

Due Date To
 mm/dd/yyyy

Payment Received Status
 Show invoices with no payment received

Search

You don't have any invoices yet
 Go create one!
 Create an Invoice

Send Invoice Cancel

Invoice Process

- Event director initiates invoice from the TicketSignup dashboard
- By default, notifications sent to the person being invoiced, as well as the event director
 - Customize event director notifications on the notifications page
 - Sent when an invoice is *created* and when an invoice is *paid*.
- The invoice includes a button to pay invoice online (or see offline instructions)

Invoice #100004
 Payer: Oyster Fest
 Bill To: Jake Unger (jake@ticketsignup.io)
 Due Date: 04/20/2024 11:59pm EDT
 Invoice Amount: \$500.00
 Sales Tax: \$0.00
 Online Processing Fee: \$26.00
 Online Total Due: \$526.00

Invoice Details
 Invoice for Silver Level Sponsorship. Includes the following:
 - Logo on website and email marketing
 - 15' x 15' booth space
 - 25 Oysters

Offline Payment Instructions (\$500.00 Due)
 Checks can be mailed to:
 Oyster Fest
 300 Mill Street Suite 200
 Moorestown, NJ 08057

Payment
 Credit Card Number *
 Expiration Date * CVV *
 First Name * Last Name *
 Address * Country *
 Zip Code * City * State *

I agree to pay the amount listed below and acknowledge that this transaction is final and cannot be refunded.

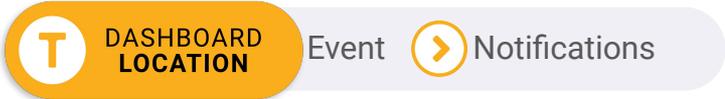
Confirm Payment (\$526.00)

ADMIN NOTE: [Click here](#) to see pending sales tax info.

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Oyster Fest - Invoice Due
 TicketSignup
 4:01 PM (17 minutes ago)
 Invoice Due
 Thank you for your support of the Oyster Fest! Please let us know if you have any questions.
Invoice Summary
 Bill To: Bob Bickel (bob.bickel@runsignup.com)
 Invoice Amount: \$100.00
 Due Date: 04/12/2024
Invoice Details:
 Oyster Fest Sponsor Invoice - Bronze Level Sponsor.
 Sponsorship includes:
 - Logo on website and email marketing
 - One 10 x 10 booth space at event
 Pay Invoice

Created Date From * 04/11/2023 Created Date To * 04/11/2024
 Due Date From * mm/dd/yyyy Due Date To * mm/dd/yyyy
 Payment Received Status Show invoices with no payment received
 Search
 3 Invoices
 Create Invoice Invoice Options



Invoice Reporting

- View pending and complete invoices
- Filter by dates sent, dates due, or unpaid invoices only
- Click hyperlinked invoice number to view invoice details, record offline payment, or resend invoice
- Partial or full refunds can also be made in TicketSignup

Created Date From *

Created Date To *

Due Date From

Due Date To

Payment Received Status Show invoices with no payment received

Search

3 Invoices Create Invoice Invoice Options

INVOICE NO.	BILL TO	INVOICE DETAILS	CREATED DATE	DUE DATE	INVOICE AMOUNT	SALES TAX PAID	PAYMENT RECEIVED
#100000	Bob Bickel (bob.bickel@runsignup.com) 300 Mill Street Suite 200 Moorestown, NJ US 08057	Ⓢ	04/11/2024	04/12/2024	\$100.00	\$0.00	04/11/2024
#100002	Jeff (jeff.kiesel@runsignup.com) 300 Mill Street Suite 200 Moorestown, NJ US 08057	Ⓢ	04/11/2024	04/13/2024	\$100.00	\$0.00	No
#100004	Jake Unger (jake@tickets.com) 123 Main Street Charleston, SC 29405						

Payment Complete This invoice was paid on Thursday April 11, 2024

Bill To: Bob Bickel
300 Mill Street Suite 200
Moorestown, NJ 08057 US
bob.bickel@runsignup.com

Due Date: 04/12/2024 11:59pm EDT

Invoice Amount: \$100.00
Sales Tax Paid: \$0.00

Invoice Details

Oyster Fest Sponsor Invoice - Bronze Level Sponsor. Sponsorship includes: - Logo on website and email marketing - One 10 x 10 booth space at event

Payment Details

This invoice was paid *online* on: **Thursday April 11, 2024**
Transaction #37070656

Refund Payment

Invoice Balance: \$107.00

Issue a Refund 



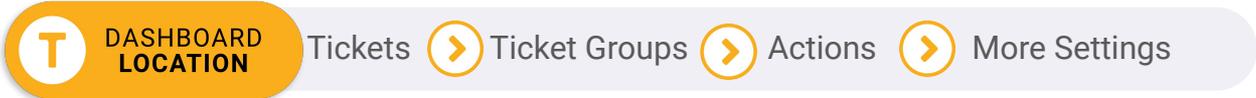
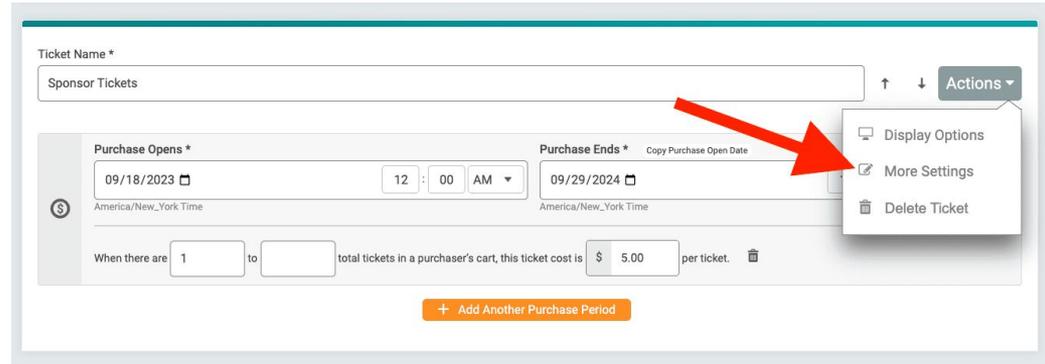
Private Tickets



Introducing Private Tickets

Private tickets *do not show* on your event website or in the purchase path. They are an option for:

- Sponsor tickets
- Corporate partners
- VIP Groups
- ...any ticket you want to offer only to specific people, and not to the general public

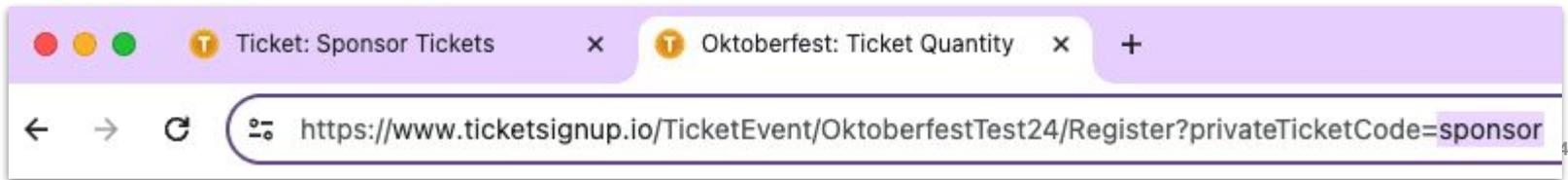


Creating Private Tickets

- Add a private code at the bottom
 - This will hide the tickets from your website/purchase path
 - Recommend using a logical code (I.E. "Sponsor")
- Copy the generic private tickets URL
- Replace "ABC" with the code you created
- Share this URL with anyone who needs access to your private tickets

The screenshot shows the 'Ticket Name' configuration form. It includes a text input for 'Sponsor Tickets', a checkbox for 'Is this ticket 21 years and older only?', and a 'Multiple Ticket Requirement' section with a value of '1'. Below that is a 'Multi-Use Pass' section with radio buttons for 'Single use checkin' (selected), 'Unlimited checkins', and 'Limited number of checkins'. A 'Ticket Level Description' section contains a rich text editor. At the bottom, the 'Ticket Level Private Code (Optional)' section is highlighted with a red box, showing a text input with the value 'sponsor' and a 'Save' button.

This screenshot shows a close-up of the 'Ticket Level Private Code (Optional)' configuration. It features a text input field containing the word 'sponsor' and a 'Save' button. A context menu is open over the input field, with the 'Copy' option highlighted in blue. The menu also includes options like 'Copy Link to Highlight', 'Go to https://www.ticket...', 'Print...', 'Translate Selection to English', and 'Open in Reading Mode'.





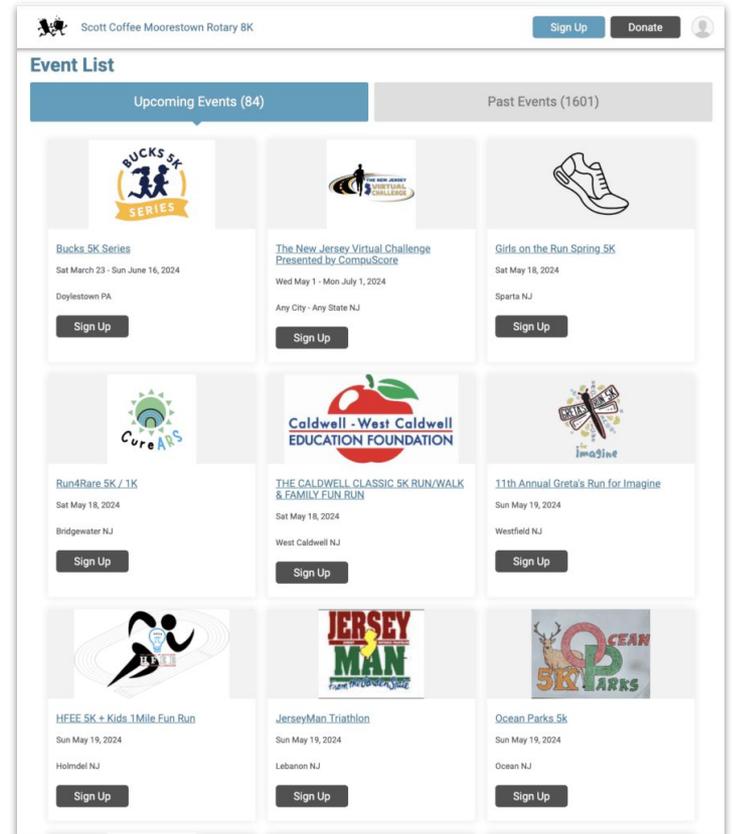
Cross-Selling Multiple Events



Event Lists

Display all your events and on your website to encourage current fans to come to your *next* big event.

- Can display both ticket events and races
- Grid & list view options
- Shows upcoming and past events
- Link to your event list in post-event emails to encourage attendees to find another adventure with you!



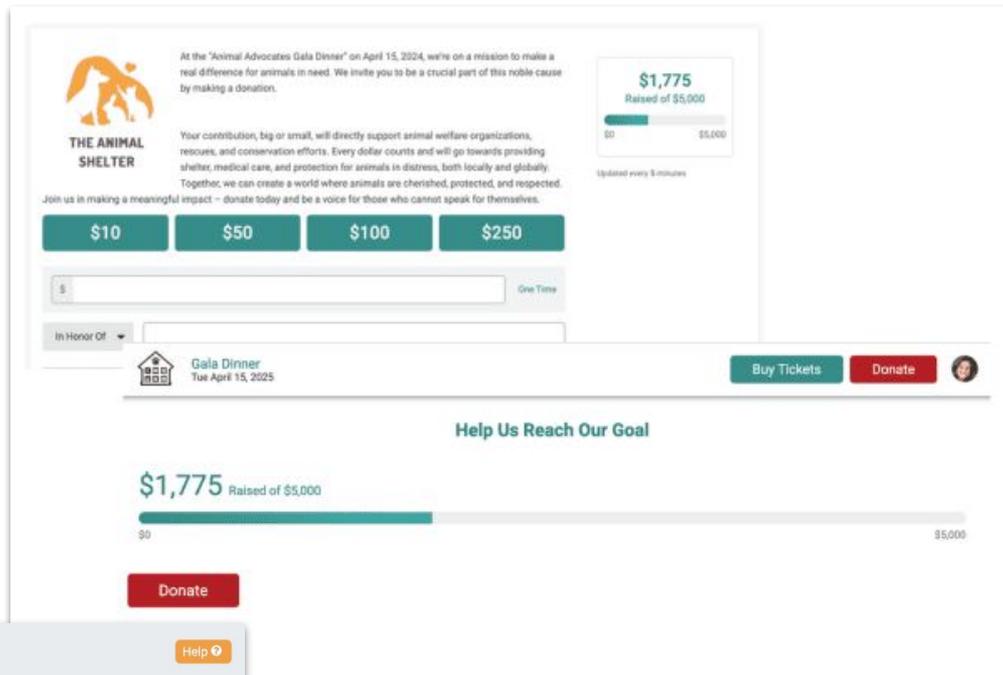


Tickets for Nonprofits



Import Offline Donations

- Keep all event donation data in one place for easier reporting
- Ensure accurate donation goal thermometers on your event website



Manual Imports



Manual Import

Need to add only a few manual donations?
Use this simple form.



CSV Import

Have a CSV file with manual donation data?
Use our easy CSV Importer.
Import up to 500 rows at a time.



DASHBOARD
LOCATION

Donations



Import

Manual Importing

- Ideal for a small number of donations to import
- Required: first name, last name, donation date, donation amount
- Optional additional fields for more complete reporting
- If check payment is selected, check number option will appear

Manual Import

Help

First Name * Last Name * Email Date of Birth Phone Number

George Washington george@gmail.co mm/dd/yyyy 234-345-6543

Donor Address Donor City Donor Country Donor State Donor Zip Code

US - United States --- Select a S 19487

Donation Date * Donation Amount * Payment Type Check Number

04/21/2024 \$ 300.00 Check 782

On Behalf Of Designation External Reference ID

--- Select an On Behalf Of Programs

Add Donation Delete

Save All Donations Cancel

--- Select a payment type ---

Cash

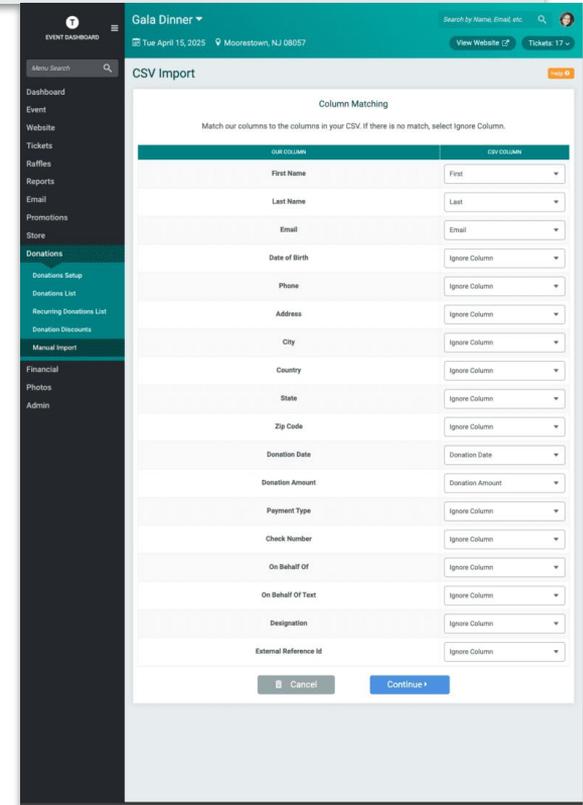
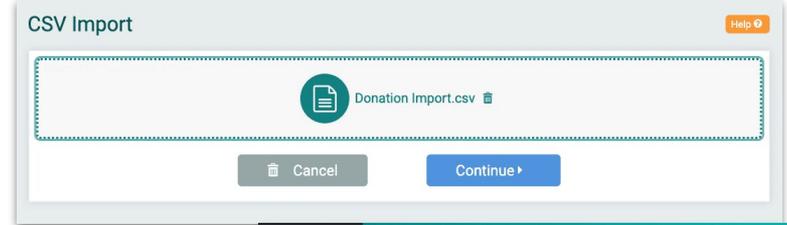
✓ Check

Check Number

782

CSV Import

- Ideal for large numbers of offline donations
- File must include first name, last name, donation date, and donation amount for each entry
- File must be saved as .CSV (not .XLSX, etc.)
- Data will automatically be matched to fields in the system
 - Use headers that match TicketSignup fields to speed matching
 - Double-check mapping and ignored fields
- Confirm your date format
- Review donations
 - Edit/delete individually and/or add donations



Donations Report

- Column to identify manual entry
- Able to export donation list (to include manual donations)
- Each data field exports as an individual column for maximum reporting flexibility.

Help

Search ▾

Number of Donations	18
Total Donations	\$3,980.00

ID	DONOR	AMOUNT	TRANSACTION ID	DATE	MANUAL ENTRY	RECURRING DONATION	ATTRIBUTION	MANAGE
#79819	Aaron Burr burr@gmail.com 111-111-1111 18476 US	\$275.00		04/23/2024 12:00am EDT	Yes Type: Cash	No	Anonymous Use Designation: R&D	Edit Delete
#79834	George Washington george@gmail.com 234-345-6543 19487 US	\$300.00		04/21/2024 12:00am EDT	Yes Type: Check Check No: 782	No	Anonymous Use Designation: Programs	Edit Delete
#79960	Fanya Lane flanec@chicagotribune.com	\$10.00		04/18/2024 12:00am EDT	Yes	No	Anonymous	Edit Delete
#79818	Alexander Hamilton hamilton@gmail.com 111-111-1111 US	\$1,500.00		04/17/2024 12:00am EDT	Yes Type: Check Check No: 396	No	Anonymous Use Designation: R&D	Edit Delete

A	B	C	D	E	F	G	H	I	J	K	L	M	N	O	P	Q	R	S	T	U		
1	Item ID	Donor First N	Donor Last N	Donor Email	Donor Phone	Donor Address	Donor City	Donor State	Donor Country	Donor Zip	Donor Gender	Donor Date c	Donation Am	Donation Dat	On Behalf OI	On Behalf OI	Use Designa	Recurring	Do Manual	Manual Entry	Manual Paym	Check Number
2	79819	Aaron	Burr	burr@gmail.com	111-111-1111			US		18476			\$275.00	2024-04-23	(Anonymous		R&D	No	Yes	Cash		
3	79834	George	Washington	george@gmail.com	234-345-6543			US		19487			\$300.00	2024-04-21	(Anonymous		Programs	No	Yes	Check		782
4	79960	Fanya	Lane	flanec@chicagotribune.com									\$10.00	2024-04-18	(Anonymous			No	Yes			
5	79818	Alexander	Hamilton	hamilton@g	111-111-1111			US					\$1,500.00	2024-04-17	(Anonymous		R&D	No	Yes	Check		396
6	79958	Chryste	Tufis	cluffsa@goodreads.com									\$30.00	2024-04-17	(Anonymous			No	Yes			
7	79949	Lilia	Maidstone	lmaidstone1@g.co									\$15.00	2024-04-14	(Anonymous			No	Yes			
8	79950	Latrena	Brimman	lbrimman2@weebly.com									\$300.00	2024-04-10	(Anonymous			No	Yes			
9	79951	Reg	O'Cassidy	rocassidy3@nydailynews.com									\$100.00	2024-04-03	(Anonymous			No	Yes			
10	79955	Tim	Addenbrooke	taddenbrooke7@mappquest.com									\$40.00	2024-04-02	(Anonymous			No	Yes			

Setting Up Seats For Dinners & Galas

- Use a *Custom Question* to set up available tables (or seats)
- Ask of every ticket holder
- Either require response, or plan to assign on-site
- Use Radio Buttons
- Add a limit to each table (based on table capacity)
- Upload a mockup of the table layout

Which Table do you want to sit at? *

Dinner Ticket Dinner Ticket – Ticket #1

Table 1

Table 2

Table 3

Table 4

Table 5

This response can be only be selected a maximum of 1 time, but was selected for 2 tickets.

Dinner Ticket Dinner Ticket – Ticket #2

Table 1

Table 2

Table 3

Table 4

Table 5

This response can be only be selected a maximum of 1 time, but was selected for 2 tickets.

Continue Back

Which Table do you want to sit at? *

Dinner Ticket Dinner Ticket – Ticket #1

Table 1

Table 2

Table 3

Table 4

Table 5

Dinner Ticket Dinner Ticket – Ticket #2

Table 1

Table 2

Table 3

Table 4

Table 5

Continue Back

Assigning Seats On-Site

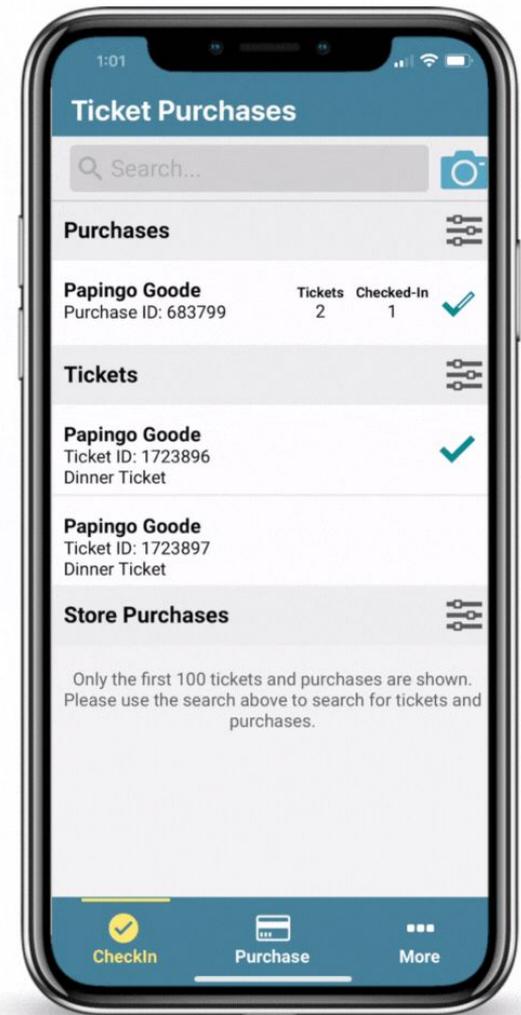
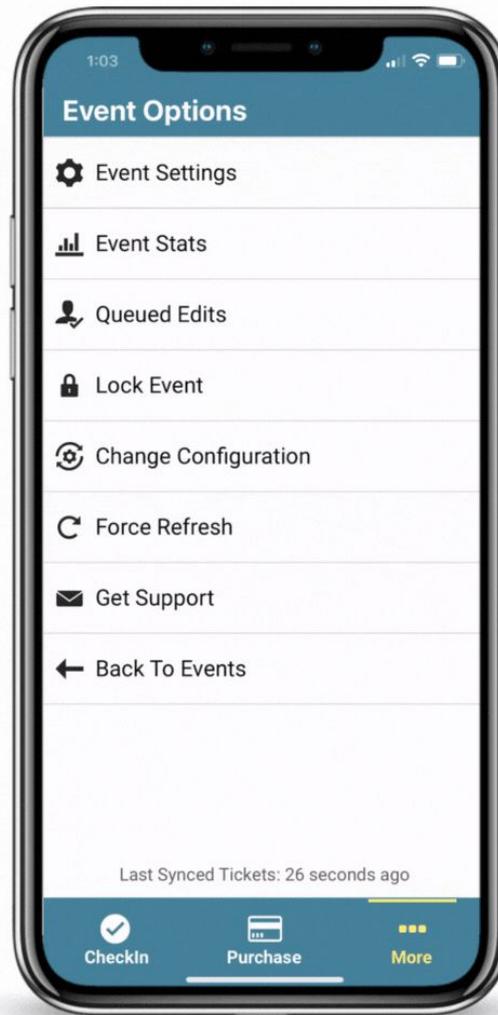
To assign some or all of your table on-site, follow the steps below

- If assigning all tables on-site, set Custom Question as an “Internal Question”
- Set Custom Question to “Ask Each Ticket Holder”
- Enable and download the Tickets App
 - Available for Android and IOS



Assigning Seats On-Site

- *Event Settings* -> *Select Your Preset* -> *Ticket*: Change Settings: Click to Allow Ticket Info Edit
- *Event Settings* -> *Select Your Preset* -> *Ticket View Settings*: Click to Show the Table Assignment Question
- *Event Settings* -> *Select Your Configuration* -> *Check In Steps*: Click Update Ticket Info
- Assign table on-site at Check-In
- Needs an internet connection to ensure no duplication



Thank You For Joining Us Today

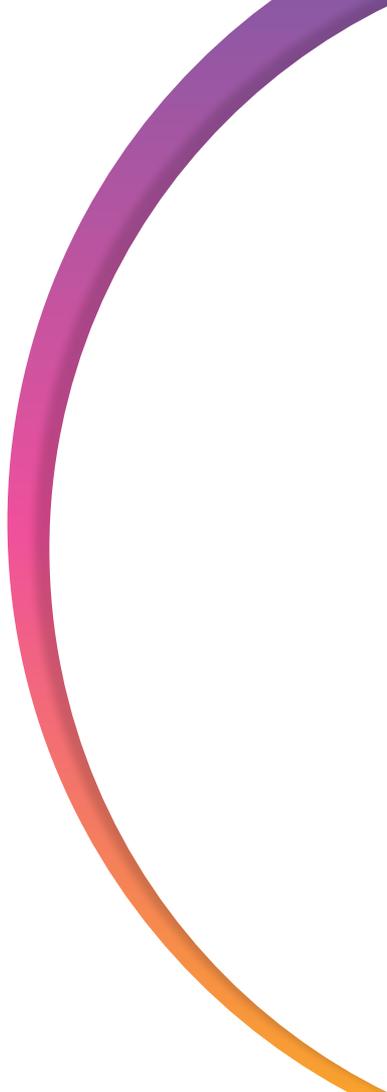
*For more information, visit us online at:
givesignup.org • runsignup.com • ticketsignup.io*





Headline Goes Here
Roboto Normal 40pt
Roboto Black 40pt

Subtitle Goes Here • Roboto Italic 15pt





Headline Goes Here Roboto Normal 40pt **Roboto Black 40pt**

Subtitle Goes Here • Roboto Italic 15pt





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Today's **Agenda**

- Section Title for Topic Number One
- Section Title for Topic Number Two
- Section Title for Topic Number Three
- Section Title for Topic Number Four
- Section Title for Topic Number Five
- Section Title for Topic Number Six
- Section Title for Topic Number Seven



Hear From Our Customers

“Lorem ipsum dolor sit amet, consectetur adipiscing elit. Mauris nec arcu orci. Curabitur aliquet, felis id varius sodales, odio turpis dignissim eros, et ultricies purus erat non elit. Sed purus magna, efficitur euismod est condimentum, tincidunt eleifend odio. Phasellus sed dolor quis est mattis facilisis in non tortor. Pellentesque ex nibh, eleifend sed urna et, mattis interdum diam.”

Jane Doe • Job Title Goes Here
Company Name Goes Here

We Are Event Technology Experts

Our Mission

To make it **free and easy** for small businesses and nonprofits to generate more revenue, grow their events, and engage their attendees.

We create **free and easy-to-use** event software that you can fully control.

\$1.4B

**Amount
We've Helped
Customer Raise**
Since 2010

26K+

**Number of Events
Using Our Platform**
As of March 2022



Speaker

First Name Last Name,

Title to Go Here







Speakers



First Name Last Name,
Title to Go Here



First Name Last Name,
Title to Go Here



First Name Last Name,
Title to Go Here

Page Title Goes Here

A couple of short sentences or bullet points about the displayed screenshot go here.

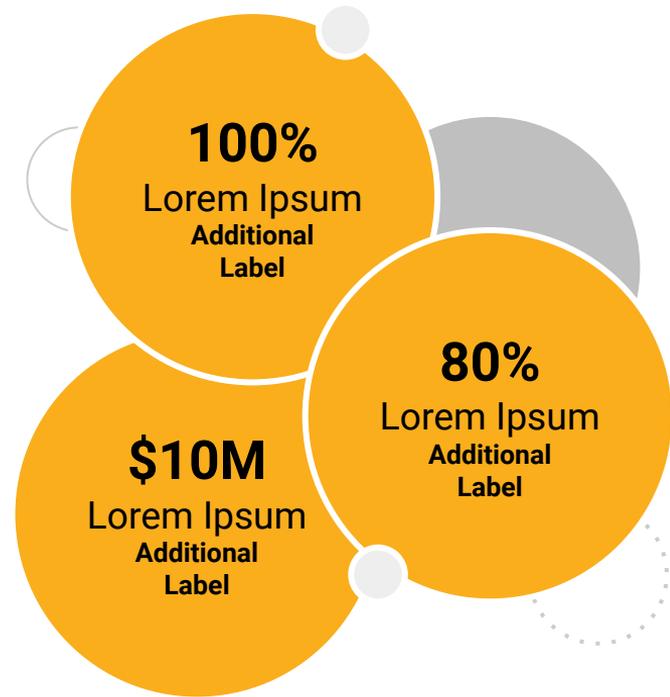
Limit the number of words for maximum retention.



Page Title Goes Here

Topic Title Goes Here:

Month 00 • Lorem ipsum dolor sit amet



Page Title **Goes Here**

This layout is for use with two columns of text and no images or screenshots.

- This layout is best for content with short, bulleted list items
- Use as little text as possible
- Slides should be a visual aid to what you're saying

This layout is for use with two columns of text and no images or screenshots.

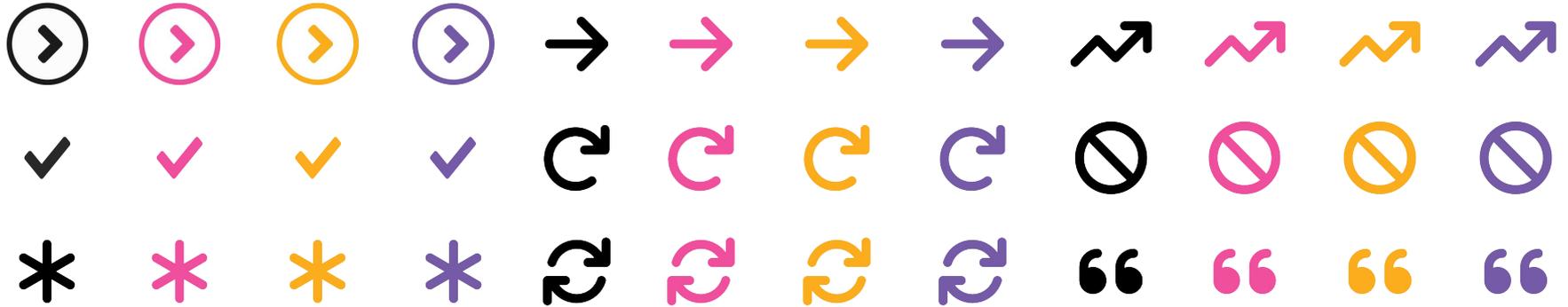
- This layout is best for content with short, bulleted list items
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Page Title Goes Here

This layout is for use with two columns of text and no images or screenshots.

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Icons



TicketSignup Icons

Generic



Users • Customers • People



Payments



Swag Store



Ticket Events



Golf Events



Bowling Events

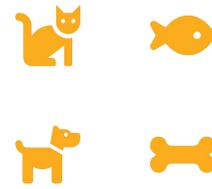


TicketSignup Icons

Food Events



Animal Shelters



Fall Events



Stat Bubbles

Lorem ipsum dolor sit amet, consectetur adipiscing elit.
Sed cursus ante dapibus diam.

\$10M
Lorem Ipsum
Additional Label

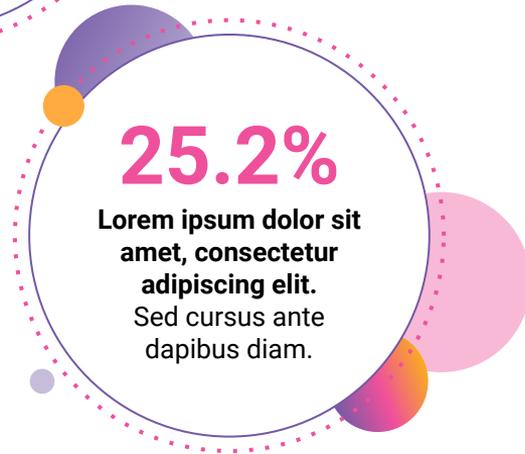
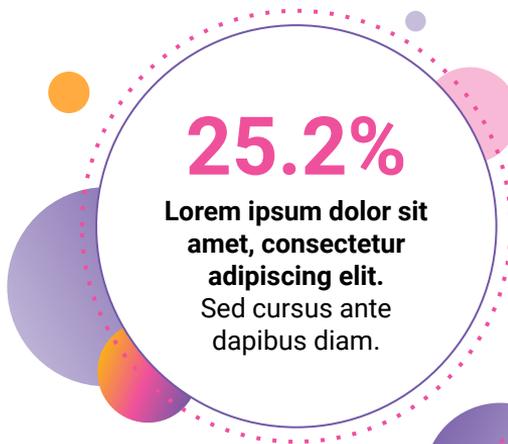
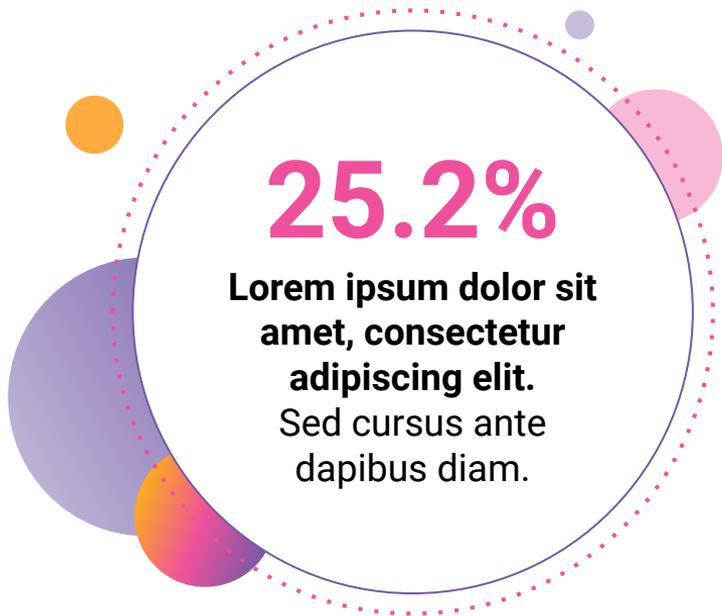
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Stat Bubbles



Screenshot **Photography**

Use this layout to showcase product screenshots for desktop

To insert an image:

- Click on the icon on the laptop
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.



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Screenshot **Photography**

Use this layout to showcase product screenshots for mobile

To insert an image:

- Click on the icon on the mobile device
- Select “Upload from computer”
- Click through to where your image file is located on your computer, select the file, and hit enter.

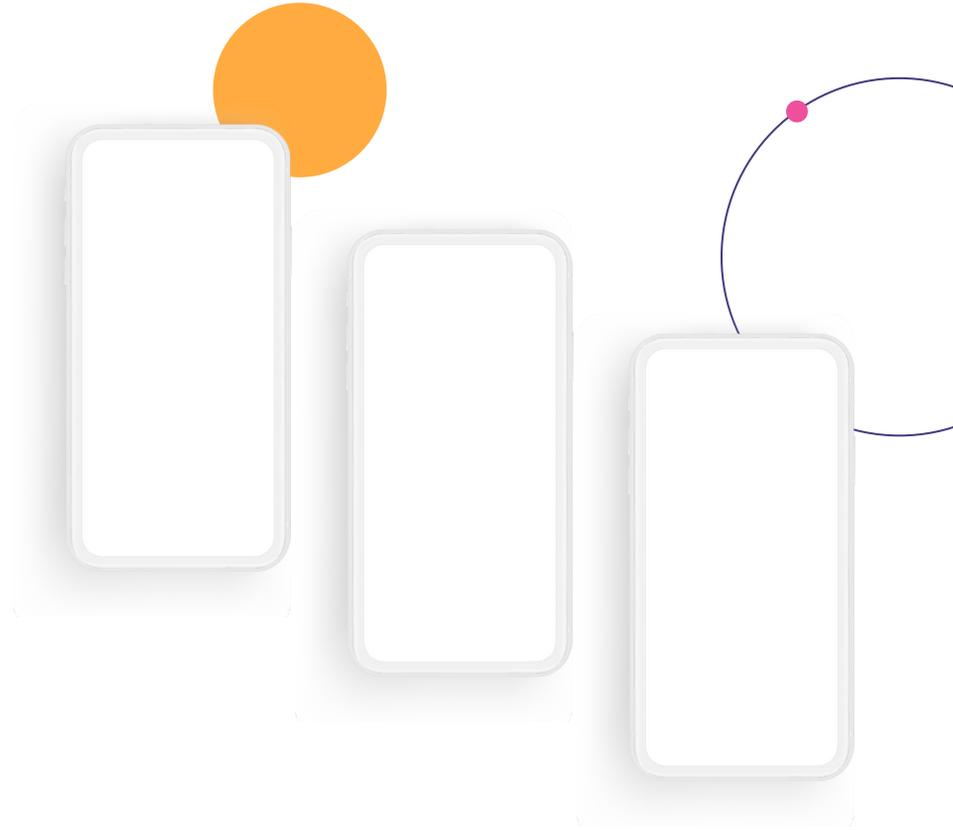


Screenshot **Photography**

Use this layout to showcase product screenshots for mobile

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Screenshot **Photography**

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Screenshot **Photography**

Use this layout to showcase product screenshots for desktop + mobile

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Screenshot Photography

Use this layout to showcase product screenshots for desktop + mobile

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Screenshot Photography

Use these devices to
create your own layout(s)

