

# Free Ticketing & Management

# For Bluegrass Festivals

### What is TicketSignup?

TicketSignup, an employee owned company, is the leading event technology platform powering ticket events. Our comprehensive, free, end-to-end platform provides solutions from marketing tools to event day management because we believe you deserve powerful technology to improve your events.

With more than 2,000 annual software releases, we create free and easy-to-use software that you can fully control. More than 28,000 events use our platform today.

### **Secure Payments**

## Pricing

Our group-friendly pricing is 6% + \$1 per cart (no per ticket), including all platform and credit card fees. Volume discounts for customers with 5,000+online tickets.

## On-Time Payments

Keep your cash flow positive with weekly payments leading up to your event.

### Secure Payment Processing

We meet stringent security, banking, and credit card processing rules, and have achieved the highest level of PCI compliance.

# **Grow Your Event: Free Tools, Your Branding**

# • Free, Unlimited Email

Save money with free, unlimited email for all events. Email is integrated with your data, making it a breeze for both marketing and operational emails.

#### Branded Event Website

Whether you need a multi-page, comprehensive website for your event or a simple page for ticket sales, event websites are always free. Bring your own logo, colors, and branding to increase purchaser confidence. No ads for other events on your site, ever!

## Spread the Word

Built-in marketing tools encourage your attendees to share your event. Automated referral rewards programs, customizable social sharing options, and integrated analytics ensure maximum value for your marketing.



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#### **Reduce Overhead**

# • Flexible Ticket Options

Set unlimited options for tickets and group them for an easy user experience.

### Event Transfers

Opt to allow ticket holders to transfer to another event (like upgrading to VIP). Any additional cost will be charged.

## Transfer to Friend

Allow ticket holders to transfer one or more of their tickets to a friend, with a new QR code to ensure the security of the transfer.





### **Easy Event Day App**

# Easy Check-In

Check-in attendees in seconds with a speedy QR scan. The Tickets App for Check-In makes it simple to check in one or all of the tickets in a purchase.

### On-Site Sales

Keep online sales open with on-site QR codes for purchase or use our Square integration for POS.

# Multiple Check-Ins

Allow each ticket to be checked in only once or enable multiple checkins with time validation to ensure a multi-day pass is really used on different days.

### Item Fulfillment

Pre-selling merch or on-site refreshments? Items can be fulfilled through the same QR code used for ticket check-in.

# 🕕 Digital Wallet

Speed your lines by giving attendees easy access to their tickets in their digital wallet.



### **Increase Revenue**

### Merch Sales

Increase your per-ticket revenue and lock in merch sales during the purchase path.

### Integrated Donations

Supporting a nonprofit? Integrate donations into ticket sales for a donation boost.

# **Easy Purchase**

TicketSignup makes ticket sales easy with a streamlined user experience and easy payments via credit card or Apple Pay.



www.ticketsignup.io info@ticketsignup.io

100% US-Based Support Team