



# Eventbrite to TicketSignup

© GiveSignup

® RunSignup

® TicketSignup





# Today's Agenda

- Why TicketSignup?
  - Pricing
  - Websites
  - Email Marketing
  - Support
  - Features
- Customer Examples





# TicketSignup Costs Less Than Eventbrite.



**\$1.79 + 6.6%** *per ticket* processing fee

+

**\$15 - \$100+** Monthly Eventbrite Pro Email Marketing Subscription (limit 2k - 10k per day)

+

**3%** additional fee for payouts before your event (1.79 + 9.9% per ticket)

+

**\$15+** per day Eventbrite Ads



**\$1 + 6%** *per cart* processing fee

+

**Free** and Unlimited Email Marketing

+

**Weekly Payouts**



+

**Free** Websites with no Ads



# TicketSignup Costs Less Than Eventbrite

## Cost Comparison for Small Events

	Email Cost	Processing Fees: 500 Tickets 2 Tickets per purchase @ \$25	Cost For You	Cost For Your Attendees
	<b>\$0</b> (Unlimited tickets, Limit of 250 emails per day)	<b>\$1.79 + 6.6%</b> <i>per ticket</i>	<b>Free</b> (unless you want to send more than 250 emails)	<b>\$1,720</b>
 TicketSignup	<b>\$0</b> (Unlimited tickets, unlimited emails)	<b>\$1 + 6%</b> <i>per cart</i>	<b>Free</b>	<b>\$1,000</b>



# TicketSignup Costs Less Than Eventbrite.

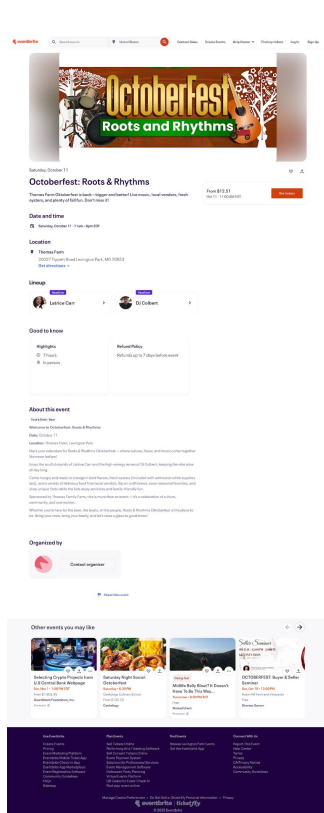
## Cost Comparison for Large Organizations

*Volume Pricing Discounts available for organizations selling more than 5,000 tickets annually*

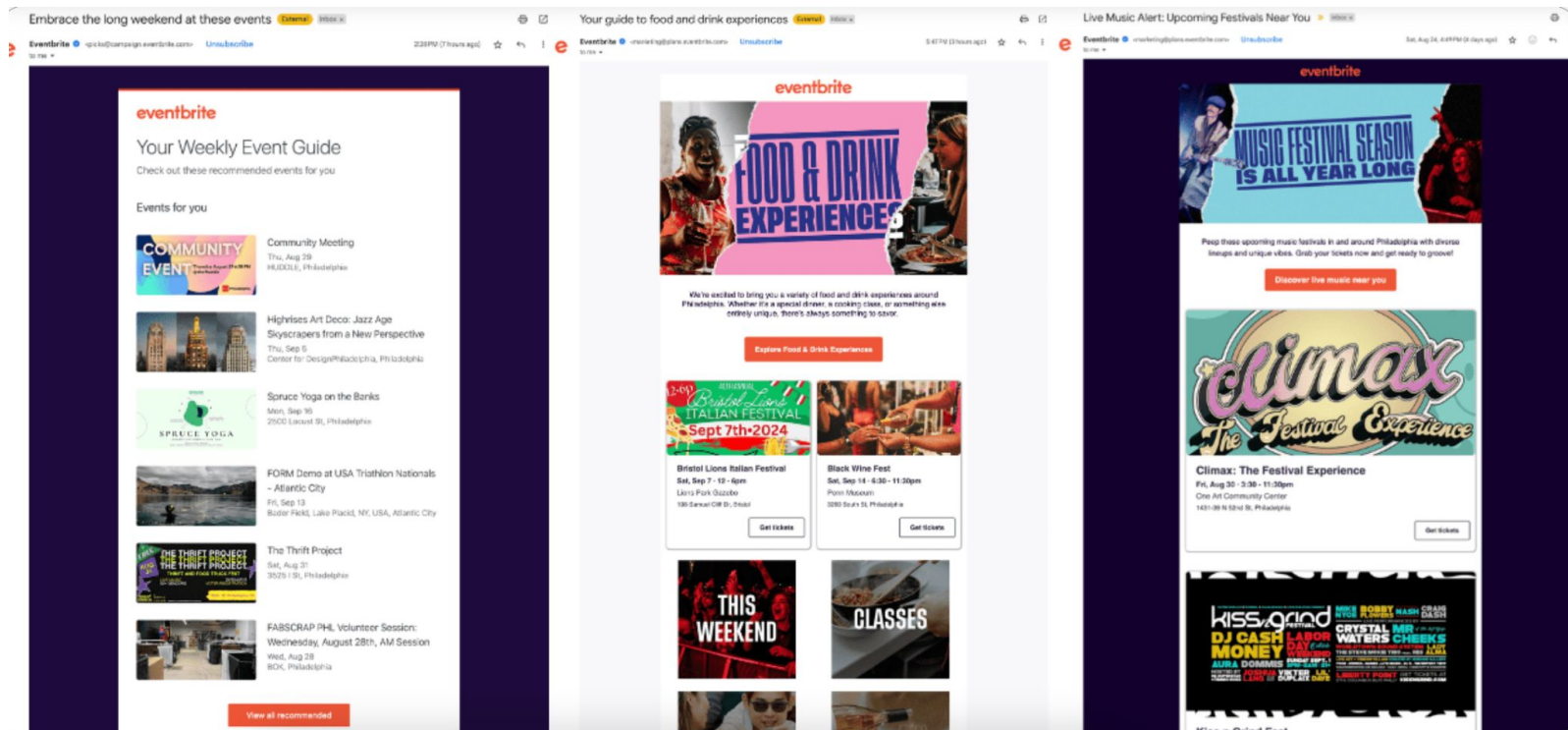
	Email Cost	Processing Fees: 5000 Tickets 2 Tickets per purchase @ \$25	Cost For You	Cost For Your Attendees
<b>Eventbrite</b> ®	<b>\$1,200</b> (Unlimited tickets, Limit of 250 emails per day)	<b>\$1.79 + 6.6%</b> <i>per ticket</i>	<b>\$1,200</b> <i>Additional cost for advertising</i>	<b>\$17,200</b>
<b>T TicketSignup</b>	<b>\$0</b> (Unlimited tickets, unlimited emails)	<b>\$0.80 + 4.8%</b> <i>per cart</i>	<b>Free</b>	<b>\$8,000</b>



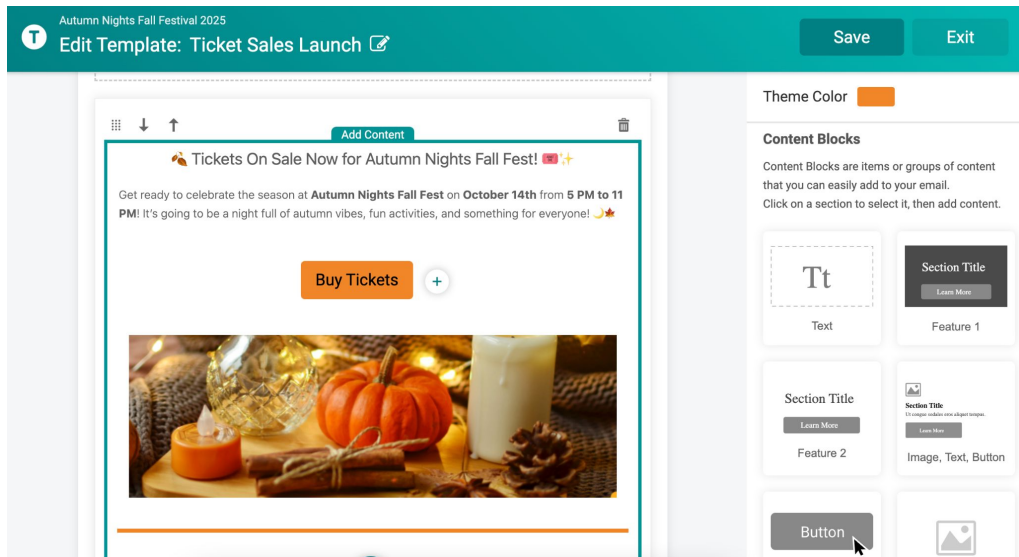
# TicketSignup Doesn't Put Ads on Your Website.



# TicketSignup Doesn't Sell Your Attendee Traffic OR Data



# TicketSignup Gives You Free & Unlimited Email Marketing



- ✓ Eventbrite – We Save Customers \$4 Million per Year
- ✓ MailChimp – We Save Customers \$7.7 Million per Year
- ✓ Constant Contact – We Save Customers \$7.7 Million per Year





# Need Help? Contact TicketSignup's 100% US-Based Support Team.


- **Free, US-based support.** 7 days per week, 365 days per year. 100% employee owned.
- **Dedicated Account Managers:** Optimize your event with dedicated support from people who know events.
- **Extensive resources:** Thousands of YouTube videos, ongoing webinars, and a comprehensive help library.

*"I had been with Eventbrite for ten years. When I first started, I had an account manager and felt like I had some support when I had questions about setting up the event, there was a person I could go to. Over time, it got to the point where if I had a question I was calling an 800 number and had no support. No one knew my event, no one could help me."*

- Molly, BYOB Holiday Lights Trolley




# Purpose-Built Features: Store



Walking in a Winter Wonderland


Back to Event Website X



25 Year Commemorative Ornament

\$11.60  
incl. \$1.60 Fee ⓘ


- 0 +



Snowflake Glow Wand

\$8.42  
incl. \$1.42 Fee ⓘ

- 0 +






3D Glasses

\$3.12  
incl. \$1.12 Fee ⓘ

Assorted designs

- 0 +

11:59   

< Store Fulfillment

Ticket Purchase Information

Tickets - 1/1  
3x - 6:00pm (Adult Ticket) 3 and up

Store Items

Fulfill All


Glow Wand  
Item Not Fulfilled


- 0 +

Assorted 3D Glasses  
Item Not Fulfilled

- 0 +


✓ CheckIn

 Purchase

 More



# Purpose-Built Features: Donations

 Add a Donation

☐

 None

☒

 \$5

☐

 \$10

☐

 \$20

## Refund, Waiver, and Privacy Policy

This event follows the standard industry policy: All ticket purchases are non-refundable. We reserve the right to postpone or cancel the event due to circumstances beyond our control such as a natural disaster or emergency or as required to protect the safety of attendees and staff. No refunds will be issued under these circumstances. We reserve the right to change the details of the event without prior notice. I understand that my purchase is nonrefundable.

☒

 By checking this box, I agree to the waiver and certify that I am 18 or older, will adhere to the [Privacy Policy](#), and if any personal information has been provided for anyone under 18 I confirm that I am the parent or guardian who has provided that information. You can clear this transaction within 15 minutes of registering. After that, all sales are final and there are no refunds.

ADMIN NOTE: [Click here](#) to see pending sales tax info.

Pay Now  
(\$40.15)

Back

Purchase Summary

	Item	Total
Friday Admission Ticket: Friday Adult Ticket (ages 13+)	2 @ \$15.00	\$30.00
Donation	\$5.00	\$5.00
Sales Tax	\$2.03	\$2.03


Coupon Code

Apply


Base Cost: \$37.03

Processing Fee: \$3.12

Total: \$40.15

 Donate to  
RVA Duck Race & Festival of Inclusion

Back to RVA Duck Race Website X

 Autism Society  
Central Virginia

Donate today to help the Autism Society of Central Virginia (ASCV) provide valuable resources, education, and support to our local autism community.

The ASCV's mission is to support, empower, and build connections to improve the lives of all in our Central Virginia autism community. For over 40 years, the ASCV has been proud to serve as one of the region's premier sources of education, advocacy, services, and support for autistic individuals, their families, and professionals. We offer a wide variety of programs, including social and recreational activities, information & referral services, support groups, educational workshops, advocacy initiatives, and scholarships.

Thank you for your generosity and support!

Donate ⓘ  
\$25

Donate ⓘ  
\$50

Donate ⓘ  
\$100

Donate ⓘ  
\$250

\$


One Time

On Behalf Of

Continue



# Purpose-Built Features: Calendar Based Ticketing



Buy Tickets for  
BYOB Holiday Lights Trolley - St. Louis

Back to Event Website X

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Select a Time for 12/06/2025

(2 left)

3:00pm - 7:00pm

(Out of)

6:00pm - 10:00pm

Trolley 1

\$89.78

incl. \$6.00 Fee ⓘ

Sold Out

⊖

⊕

This trolley seats 28 passengers. To reserve a private trolley, select all 28 tickets (if available). A 10% group discount and reduced ticketing fees will be automatically applied at checkout.

Trolley 2

\$89.78

incl. \$6.00 Fee ⓘ

Sold Out

⊖

⊕

This trolley seats 28 passengers. To reserve a private trolley, select all 28 tickets (if available). A 10% group discount and reduced ticketing fees will be automatically applied at checkout.

Trolley 3

\$89.78

incl. \$6.00 Fee ⓘ

2 left

⊖

⊕

This trolley seats 28 passengers. To reserve a private trolley, select all 28 tickets (if available). A 10% group discount and reduced ticketing fees will be automatically applied at checkout.

Continue

Ticket Caps

Help ⓘ

If you want to set a cap on total tickets sold for a ticket level, [click here](#).

Month

Day

<

December 2024

>

Change Month

SUN 1 145 of 208 Sold	MON 2	TUE 3	WED 4 22 of 208 Sold	THU 5 39 of 208 Sold	FRI 6 168 of 208 Sold	SAT 7 181 of 182 Sold
8 143 of 208 Sold	9 4 of 208 Sold	10	11 7 of 208 Sold	12 90 of 208 Sold	13 157 of 208 Sold	14 208 of 208 Sold
15 208 of 208 Sold	16 6 of 208 Sold	17	18 4 of 208 Sold	19 20 of 208 Sold	20 111 of 208 Sold	21 207 of 208 Sold
22 97 of 208 Sold	23 0 of 208 Sold	24	25	26 2 of 208 Sold	27 82 of 208 Sold	28 153 of 208 Sold
29	30	31	1	2	3	4

BYOB Holiday Lights Trolley - Boston

Search by Name, Email, etc. ⓘ

Sun December 1 - Sat December 28, 2024

Boston, MA 02215

View Website ⓘ

Tickets: 2052

help ⓘ

Time Slot Pricing

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Today

Change Month

12/12/2024

Trolley 1 - The Bebob

3:00pm - 7:00pm

\$79.00

Edit Pricing

Trolley 2 - The Bebob

3:00pm - 7:00pm

\$79.00

Edit Pricing

Trolley 3 - The Bebob

3:00pm - 7:00pm

\$79.00

Edit Pricing

Trolley 4 - A.T. O'Keefe's

3:00pm - 7:00pm

\$79.00

Edit Pricing

Trolley 1 - The Bebob

6:30pm - 10:30pm

\$79.00

Edit Pricing

Trolley 2 - The Bebob

6:30pm - 10:30pm

\$79.00

Edit Pricing

Trolley 3 - The Bebob

6:30pm - 10:30pm

\$79.00

Edit Pricing

Trolley 4 - A.T. O'Keefe's

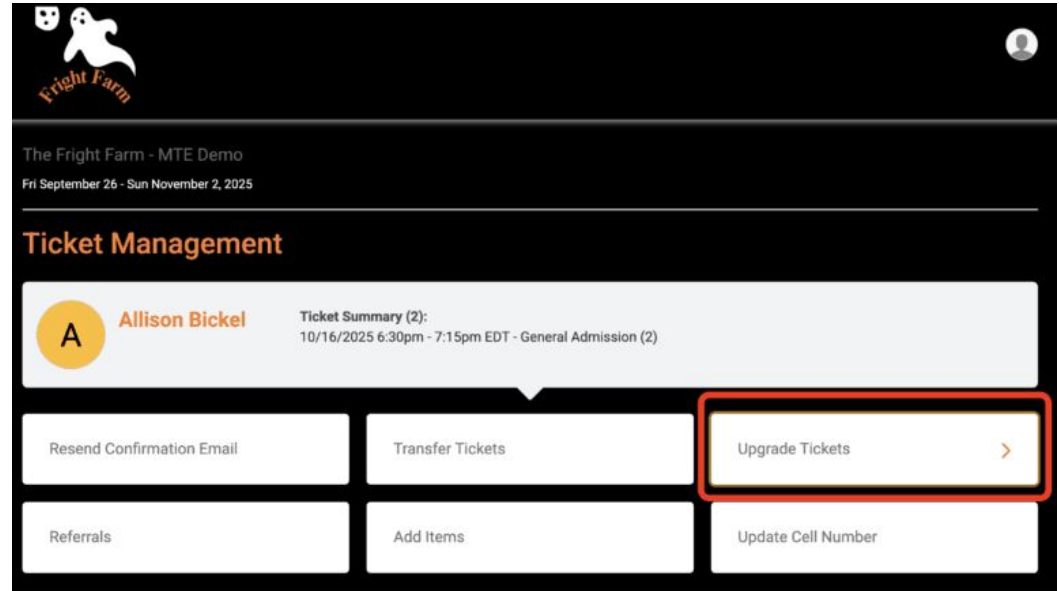
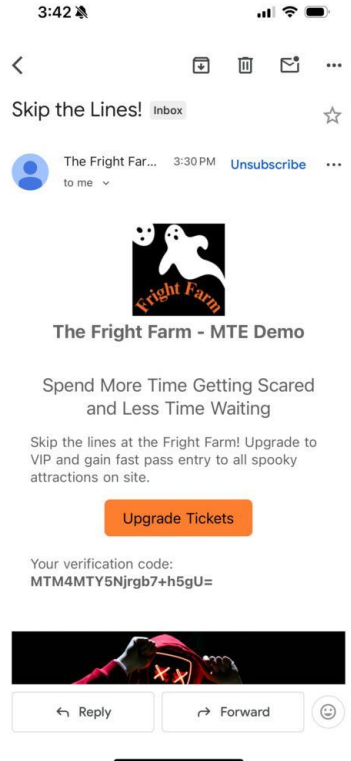
6:30pm - 10:30pm

\$79.00

Edit Pricing



# Purpose-Built Features: Self-Serve Tickets







# Purpose-Built Features: Referral Rewards



## Harpoon Octoberfest

Hi %FIRST\_NAME%,

We can't wait to see you at Harpoon Octoberfest!

Don't forget that you can earn a **\$20 refund** of your ticket purchase by referring your friends to sign up and join you at Harpoon Octoberfest.

### How to Earn Your Refund

All you need to do to start earning referrals toward your refund is share your unique referral link. You can email, share on social media, or text your friends this link. They must use the link when they buy their tickets for you to get credit.

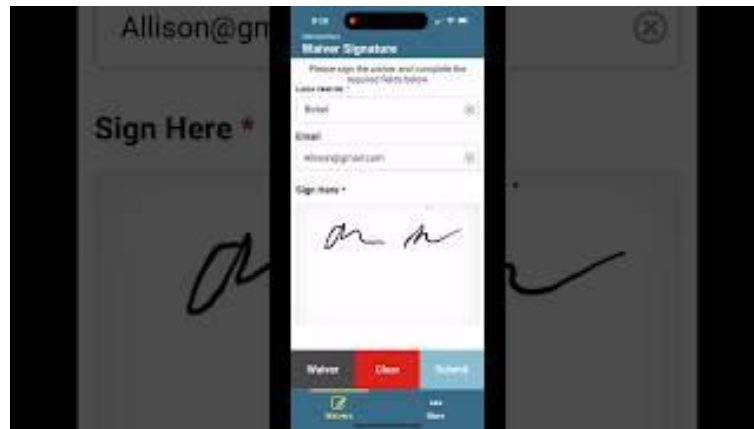
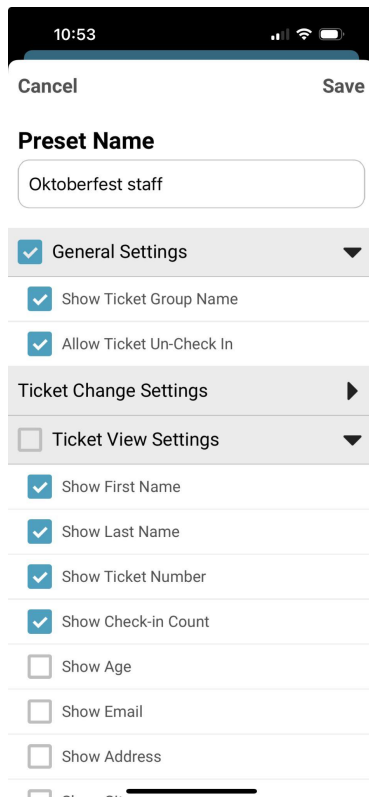
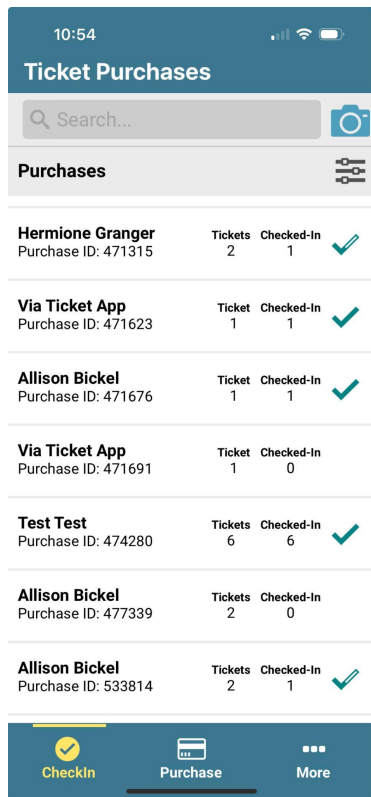
Here is your unique link:  
%REFERRAL\_CODE\_LINK%



**When 4 or more friends purchase tickets with your link, you'll get \$20 back!**

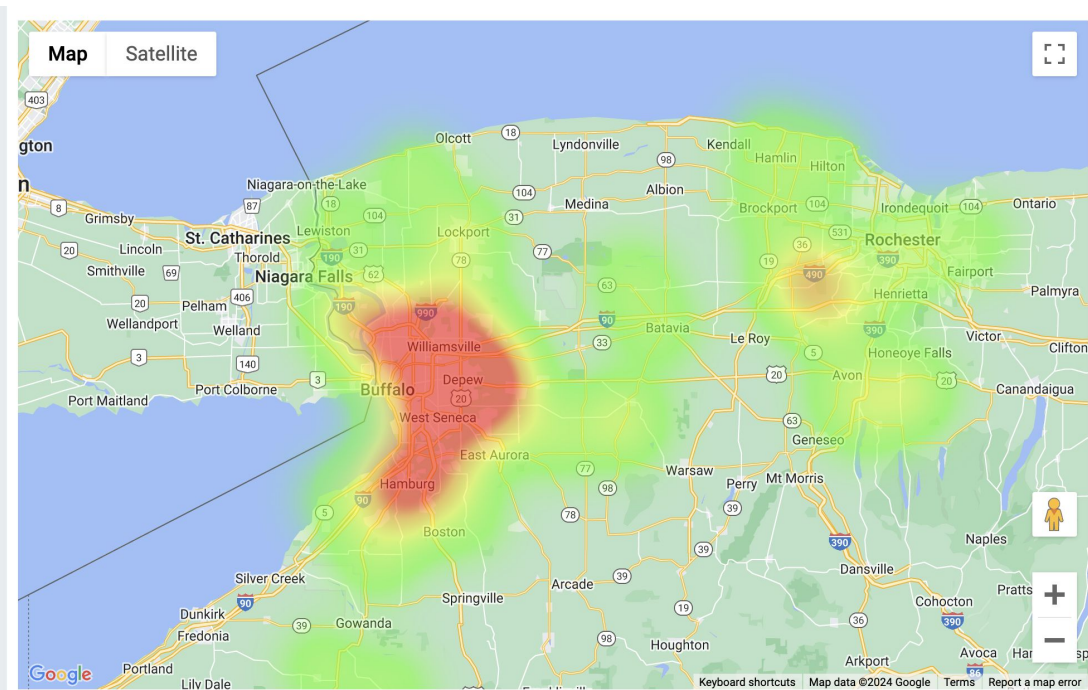


# Purpose-Built Features: On Site





# Purpose-Built Features: Reporting



This heatmap is based on the number of tickets per zip code. When zoomed in far enough, the number of tickets is shown alongside the zip code. For example, '08057: 100' indicates that there were 100 tickets in the 08057 zip

[Download as CSV](#) | [Download as Excel File](#) | [Print](#)

## Interval CheckIn Report

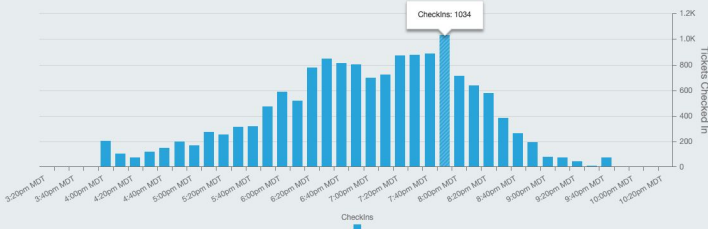
[Help](#)[CheckIns By Date](#)[CheckIns By Time](#)

Date \*

08/29/2025

Interval \*

10 Minutes

[Update Report](#)

If you have multi-use passes set on any ticket levels, each use will be shown as a check-in on this interval report.

CHECKIN INTERVAL	# TICKETS CHECKED IN
4:00:00pm MDT - 4:09:59pm MDT	205
4:10:00pm MDT - 4:19:59pm MDT	103
4:20:00pm MDT - 4:29:59pm MDT	75
4:30:00pm MDT - 4:39:59pm MDT	119
4:40:00pm MDT - 4:49:59pm MDT	152

Tuesday, Sep 30, 2025 x

473 Tickets Sold

Gross Revenue  
\$24,075.81  
(Store: \$27.09)

Total Discounts  
\$510.00

Total Processing Fee  
\$1,825.81 (Store: \$2.09)

Net Revenue  
\$21,740.00

Net Revenue/Ticket  
\$45.96

Extra Fees  
\$0.00

Friday Admission with 1 Beer Ticket  
90 Sold

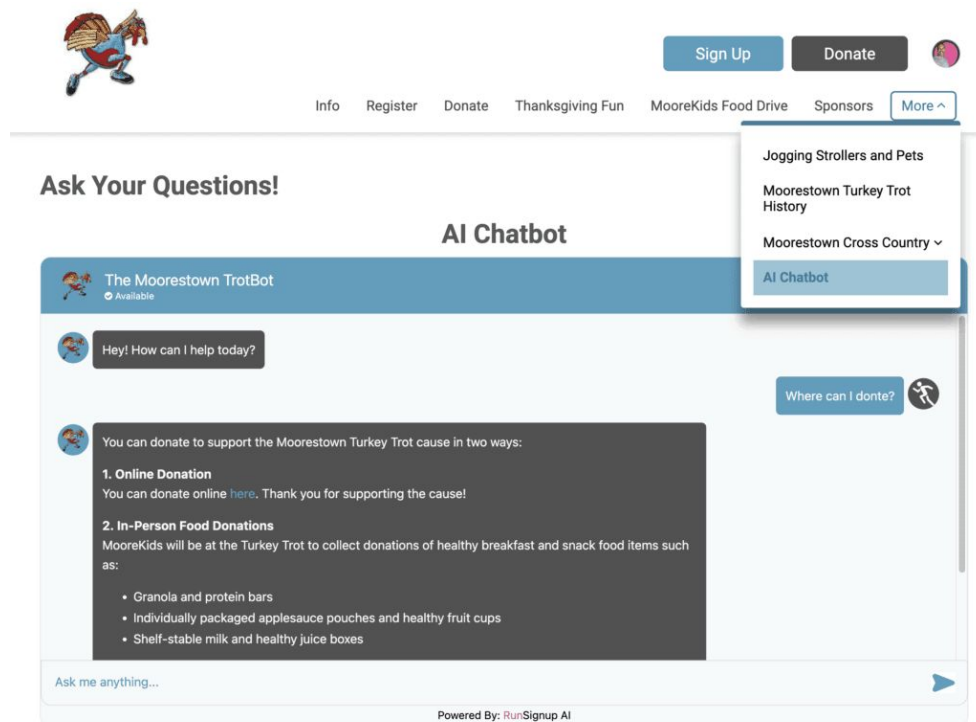
Friday Admission with 3 Beer Tickets  
81 Sold

[Download CSV](#) | [Download Excel \(XLSX\)](#) | [Print](#)

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# Purpose-Built Features: Beta Customer Service AI Chatbot



The screenshot shows the website's navigation bar with links: Info, Register, Donate, Thanksgiving Fun, MooreKids Food Drive, Sponsors, and a dropdown menu. The dropdown menu includes links to "Jogging Strollers and Pets", "Moorestown Turkey Trot History", "Moorestown Cross Country", and "AI Chatbot". The AI Chatbot interface is titled "The Moorestown TrotBot" and is available. It displays a conversation where the user asks "Where can I donate?" and the chatbot responds with information about online and in-person donations. The chatbot is powered by RunSignup AI.

Sign Up Donate

Info Register Donate Thanksgiving Fun MooreKids Food Drive Sponsors More ^

Ask Your Questions!

AI Chatbot

The Moorestown TrotBot Available

Hey! How can I help today?

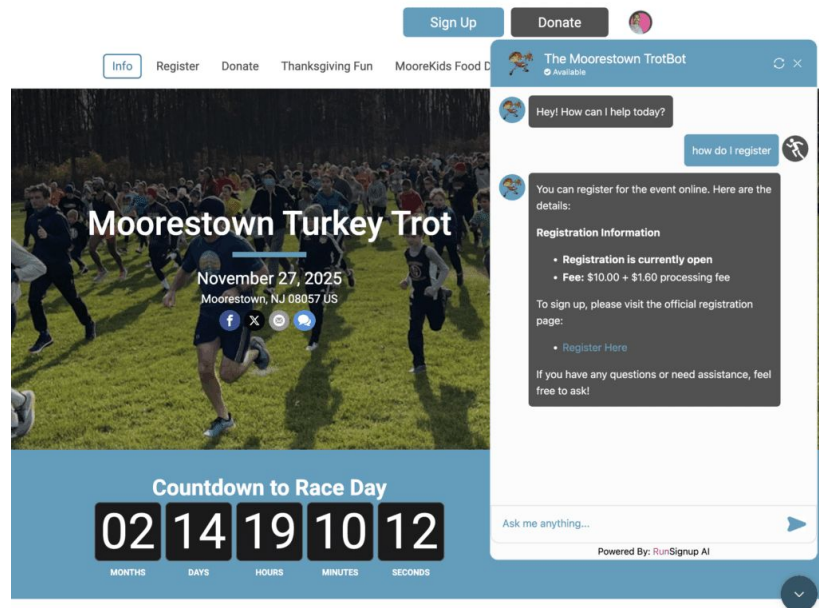
Where can I donate?

You can donate to support the Moorestown Turkey Trot cause in two ways:

- 1. Online Donation**  
You can donate online [here](#). Thank you for supporting the cause!
- 2. In-Person Food Donations**  
MooreKids will be at the Turkey Trot to collect donations of healthy breakfast and snack food items such as:
  - Granola and protein bars
  - Individually packaged applesauce pouches and healthy fruit cups
  - Shelf-stable milk and healthy juice boxes

Ask me anything...

Powered By: RunSignup AI



The screenshot shows the event page for the Moorestown Turkey Trot, scheduled for November 27, 2025, in Moorestown, NJ. The page features a large image of runners and a countdown timer for Race Day. The AI chatbot is overlaid on the right side of the page, displaying registration information and a link to register. The chatbot is powered by RunSignup AI.

Sign Up Donate

Info Register Donate Thanksgiving Fun MooreKids Food Drive

The Moorestown Turkey Trot Available

Hey! How can I help today?

how do I register

You can register for the event online. Here are the details:

**Registration Information**

- Registration is currently open
- Fee: \$10.00 + \$1.60 processing fee

To sign up, please visit the official registration page:

- [Register Here](#)

If you have any questions or need assistance, feel free to ask!

Ask me anything...

Powered By: RunSignup AI

Moorestown Turkey Trot

November 27, 2025  
Moorestown, NJ 08057 US

Countdown to Race Day

02 14 19 10 12

MONTHS DAYS HOURS MINUTES SECONDS

# And More!

- Free Websites
- Free Email Marketing
- Easy to add offline ticket sales - for free
- Custom Questions and Info Collection
- Secure Access invites (plus restricted access)
- Season and Event Passes, with limited & unlimited uses
- Bundled store items with tickets, i.e. VIP gets one time through Attraction & fulfill with Ticket App
- Custom Social Sharing Settings
- Free Text Messaging
- Custom waivers
- Set transaction limits on # of tickets allowed to be purchased at one time
- Multi-Date and Timed Entry

- Marketing Integrations, including Facebook Conversion API, TikTok Pixel, Google Analytics 4
- QR Codes
- Coupons, and auto-applied coupon URLs
- Click to Text Social Share
- Automated Referral Rewards & Refunds
- Cart discounts
- Extra fees
- Donations - one time and recurring
- Add a donation on checkout page
- Sell add-ons
- Photos (unlimited uploads and full album support)
- Dashboard Insights and Analytics - including Heatmap, Tickets Sold, and customizable summary charts
- Integrated Membership - upsell new members & discount tickets for members
- Raffles (for approved nonprofits)
- Custom ticket number assignment
- **And MORE**





# Customer Examples



# TicketSignup.io



Search Schedule Call Create Your Event User Profile

Products Use Cases Pricing Knowledge Base About Us

## Create Your Event Today!

With free websites, free email, a flexible ticketing platform and an Event Day App for on site operations, TicketSignup gives you the free and open ticketing technology your event deserves.

Create an Event

Schedule a Call

SEND US YOUR PHOTOS

## Get Started

Our simple ticket event wizard makes it easy to setup your event in minutes, build a free event website, free email platform, and an event day Tickets App. Want a little more information, first? Request a call with our team to talk about how TicketSignup technology can help you sell more tickets.

CREATE YOUR EVENT NOW



# Thank You For Joining Us Today

[allison@ticketsignup.io](mailto:allison@ticketsignup.io)

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™ TicketSignup

